

SKILLSFUTURE EARN AND LEARN PROGRAMME

RETAIL SECTOR

A real career advantage is within easy reach for fresh **Polytechnic** graduates.



A SkillsFuture Initiative For more information, please visit www.skillsfuture.sg

Sector Overview

Singapore's cosmopolitan retail sector generated \$42.2 billion in retail sales in 2012 and employed some 166,500 workers in 2014. According to a study by CB Richard Ellis, Singapore is among the world's top 20 countries to have a significant proportion of international retailers in their retail mix.



Besides the many international brand names that have established their presence locally, Singapore also boasts a plethora of local brands with varied merchandise and product offerings. There is much that the Singapore retail scene can offer local consumers and tourists alike, especially with the opening of new malls like OneKM and Big Box, each seeking to offer customers a differentiated experience.



lob Positions Available

Under the SkillsFuture Earn and Learn Programme, fresh polytechnic graduates with a retail background can look forward to fast-track career progression to managerial positions.



Salary

Minimum of \$2,000 Upon completion \$2,300 \$2,600

Quoted salaries are only indicative.

Starting salary:

Career Progression

Participants will join established retail companies as Management Trainees¹ and progress through the programme to take on retail positions with managerial responsibilities.

Club 21

L'Oréal

Singapore

Home-Fix

Robinsons &

RSH Group of

Companies











Leading retail companies participating in the programme include Charles & Keith, Club 21, Home-Fix, Isetan, L'Oréal Singapore, Robinsons and RSH Group of Companies, Soo Kee Group and Wing Tai Retail Management.

Programme Duration

Participants under the programme will undergo a 18-month structured training programme.

Note: ¹ Job titles may vary from companies



Cour

Dipl

Diplo

Diplo

Diplo

Wing Tai Soo Kee Retail Group Management

Charles

& Keith

lsetan

Successful participants may expect

a minimum starting salary of \$2,000 per month. Upon completion of the programme, participants may receive a possible wage increment from \$2.300-\$2.600.

Programme Structure & Certification(s)



Structured on-the-job training (50%)



Productivity improvement project (20%)



Facilitated learning/ e-learning (30%)

Participants will undergo a 18-month structured training programme including on-the-job training, a productivity improvement project and facilitated/ e-learning, leading to a Singapore Workforce Skills Qualification (WSQ) Specialist Diploma in Retail **Management**. The programme is managed by the Singapore Institute of Retail Studies (SIRS).



Eligibility Criteria

Polytechnic graduates from the following courses² are eligible for the programme:

rse	Polytechnic
oma in Business Administration (Retail Mgmt)	Singapore
oma in Business Management (Retail Mgmt)	Nanyang
oma in Consumer Behavior & Research	Republic
oma in Retail Management	Temasek

Note: ² Any other relevant Diploma in Business disciplines