

## FACTSHEET ON HOTEL DAY ON 23 SEPTEMBER 2016

- 1 The Hotel Day event is jointly organised by the Singapore Hotel Association (SHA), the Singapore Workforce Development Agency (WDA) and Employment and Employability Institute (e2i) and supported by the Singapore Tourism Board (STB), Food and Drinks Allied Workers' Union (FDAWU), and Singapore Hotel and Tourism Education Centre (SHATEC).
- 2 The Hotel Day event seeks to raise the profile of the hotel industry as a choice employer and galvanise interest in hotel careers, by showcasing the diverse range of career opportunities in the hotel industry. It also provides a platform for employers to engage and recruit potential jobseekers.
- 3 The 1-day event is open to members of the public and targets job-seekers e.g. mature workers, career switchers, back-to-work women, Operationally Ready Date (ORD) National Servicemen who are seeking to embark on a career in the hotel industry.
- 4 With strong support from industry partners, the Hotel Day offers an exciting line-up of activities, including (a) career talks by industry veterans and career coaches, (b) hands-on experience at the hotel-themed experiential zone, featuring hotel technologies and skills demonstration for various areas of the hotel operations, (c) registration for Learning Journeys offered by selected hotels which will be conducted on scheduled dates after Hotel Day to offer more insights on hotel careers, and (d) on-site recruitment fair.
- 5 The key highlights for the Hotel Day would be the launch of the Professional Conversion Programme for Professional Executives (Hotel Industry) as well as the roll out of the Skills Framework for Hotel & Accommodation Services.

### Additional Quotes:

1. Ms Margaret Heng, Executive Director of Singapore Hotel Association (SHA).

*"Hotel Day is a tripartite effort to create awareness of hotels as choice employers; and there are many reasons why we are indeed so! One of which is that hotels offer their employees not just a career but an enriching lifestyle. This is why Hotel Day is more than just a recruitment fair; it is also a platform to showcase the future of work*

*in a hotel whereby high touch and high tech go hand-in-hand. So, do make a date with us at Hotel Day!”*

2. Mr. Gilbert Tan, Chief Executive Officer, Employment and Employability Institute (e2i).

*“With the vibrant growth of the Hotel industry, there are good career opportunities for both existing Hotel executives as well as new entrants. The training and skills framework launched today will allow the e2i (Employment and Employability Institute) and the tripartite partners to continue our efforts to attract and develop a strong Singaporean core, and support more Hotel professionals to grow and deepen their competencies. Platforms such as Hotel Day offer job seekers useful insights on the different hotel operations and bring out the different facets of jobs within the Hotel industry through the experiential learning and technology showcase, enabling them to better understand the jobs and career prospects the industry has to offer.”*