

Annex

These five companies are to offer the integrated Enhanced Internship and SkillsFuture Earn and Learn Programme for the retail sector.

1	Charles & Keith (Singapore) Pte Ltd
2	Cold Storage Singapore (1983) Pte Ltd
3	Isetan (Singapore) Limited
4	StarHub Ltd
5	Wing Tai Retail Pte Ltd

The following organisations have committed to offering Enhanced Internships, in line with the SkillsFuture movement.

1	Charles & Keith (Singapore) Pte Ltd
2	Cold Storage Singapore (1983) Pte Ltd
3	Isetan (Singapore) Limited
4	StarHub Ltd
5	Wing Tai Retail Pte Ltd
6	Eu Yan Sang (Singapore) Pte Ltd
7	Giordano Originals (S) Pte Ltd
8	House of Teak (Singapore) Pte Ltd
9	KJ Empire Pte Ltd
10	Metro (Private) Limited
11	Montreal Private Limited
12	Mothercare (S) Pte Ltd
13	NTUC Fairprice Co-operative Ltd
14	OSIM International Ltd
15	The Executive Home Store Pte Ltd
16	UNIQLO (Singapore) Pte Ltd

About SIRS Industry Practitioner Seminar 2016

The annual Industry Practitioner Seminar is jointly organised by the Singapore Institute of Retail Studies (SIRS) and the Singapore Workforce Development Agency (WDA), and brings together retail experts and thought leaders. Themed “Retail Transformation: Business Innovation & Skill Master” this year, distinguished speakers will share the trends in retail, the existing forms of government support, and the insights from businesses who succeed in integrating offline and online with job redesign.

Speaker / Facilitator Profiles



Kaylin Huang, Managing Director

Topic: The Insights, Trends, Practices, Opportunities & Impact On Retail

Kaylin is the Digital Lead for Products and Managing Director in Analytics at Accenture ASEAN. Her area of expertise lies with helping businesses drive top line growth through employing digital technology to optimize sales & channel effectiveness, customer experience and loyalty. She has 16 years of experience in digital marketing, promotion and campaign management, as well developing and retaining business growth.



James CH Fong, Senior Lecturer

Topic: Solutions For A Future Ready Business

James' 20 years in retail operations, buying, projects management and business analytics at Dairy Farm and Universal Studios Singapore has enriched his profile in providing commercial assurance and advisory services. In the last decade, he focused on retail productivity by leading auto replenishment initiatives and reengineering business reporting in both companies. Currently a Senior Lecturer at SIRS, James oversees the Business Consultancy Unit.

SEPHORA

Edwin Tan, Regional HR Director

Topic: Offline To Online Through Skills Mastery & Job Redesign

Sephora, an unique, open-sell environment features an ever-increasing amount of classic and emerging brands, is a powerful beauty presence in countries around the world. Following the "Science of Sephora", Sephora builds the most knowledgeable and professional team of beauty consultants in the beauty industry. Edwin's immerse experience in industrial relations at Singapore Airlines has given him a unique advantage as a human resource practitioner. His regional portfolio at Adidas SEA, Samsung and Sephora respectively charts his accomplishments in championing diversity, skills mastery and talent development.

ZALORA

Dione Song, Managing Director

Topic: Online To Offline Through Integration

ZALORA Singapore, the largest online fashion retailer in Southeast Asia, works with hundreds of global fashion brands, regional designers as well as thousands of local independent fashion boutiques. Dione has spearheaded several notable projects including ZALORA's first foray into click-and-mortar retail stores and runway debut at Singapore Fashion Week. She has been named by STYLE: as one of the top 50 personalities in Singapore and has been mentioned on Forbes, The Business Times, Her World Plus, Retail In Asia, Be, High Net Worth, Vulcan Post, Marketing Magazine, e27 and more.



Hugh Kwan, Senior Lecturer

Facilitator

Hugh has over 14 years of retail managerial experience in international markets, including Macy's, New York City and H&M, Tokyo. From department stores to vertical labels in Club 21, he was accountable for retail operations, merchandise buying and production, HR management and compensation model restructuring, lease management and store building, and advertising and promotions. Hugh's last tenure was at Gucci, where he was performing regional responsibilities as the country's Retail Manager.