

**MEDIA RELEASE BY SINGAPORE SEMICONDUCTOR ASSOCIATION (SSIA)**

**SSIA poised to be a key partner for industry transformation**

CK Tan, President, Singapore Semiconductor Industry Association (SSIA) said: “Singapore Semiconductor Industry Association is proud to be a key partner helping to spur transformation and build the electronics industry of tomorrow. We are well positioned to support the implementation of the Industry Transformation Map as we have been pro-actively implementing strategies to strengthen Singapore’s position as a world manufacturing hub by driving research and development schemes, creating industry collaboration and business matching opportunities, offering skills development and accelerating development of the next-generation of talented leaders in our semiconductor and electronics industry.”

**Exciting Three-Year Plan to Support ITM**

Woo Siew Wah, Managing Director, Singapore Semiconductor Industry Association (SSIA) Secretariat said: “Following on our successful implementation of the Singapore Semiconductor Vision 2020 initiatives, Singapore Semiconductor Industry Association is now tasked to drive a three-year plan that will spur the transformation of the local electronics industry by harnessing synergy among global multinational corporations (MNCs), start-ups and small and medium enterprises (SMEs) in various areas including design, manufacturing, capability enablement and business development.”

**Overview of SSIA’s Plan to support ITM**

The ITM presented by EDB clearly identifies the four pillars of transformation which are Productivity, Jobs & Skills, Innovation, and Trade & Internationalisation. SSIA’s three-year plan to support these four pillars is as follows:

**1. Deepen technical capabilities and strengthen electronics ecosystem in Singapore** by continuing with current SSIA-driven initiatives which begun in 2015 under the Singapore Semiconductor Vision 2020 (SSV2020) aimed at enhancing the competitiveness of Singapore as a global semiconductor manufacturing hub. These initiatives are innovation in manufacturing operations, opportunities for technological

collaborations, and development of the next generation of leaders in the semiconductor industry.

**2. Growing the talent and leadership pipeline** by tapping on Manpower Development Programmes to attract fresh talent into the workforce with outreach and networking activities among young undergraduates and mature talent who are keen to enter this exciting industry, and to continue to enhance the skillsets of current workforce.

**3. Creating a conducive and enabling business environment in Singapore** by being the voice of the industry and developing platforms for greater participation among government agencies, SMEs, startups and MNCs across the industry's value chain and ecosystem.

**4. Building a vibrant electronics community in Singapore** through sharing of innovative ideas and business development sessions among SMEs, start-ups and MNCs.

#### **About SSIA**

Singapore Semiconductor Industry Association (SSIA) has more than 160 members today including companies and organisations throughout all parts of the complex and comprehensive value chain - IC design companies, Manufacturers, Fabless companies, Equipment suppliers, Photovoltaic companies, EDA and material suppliers, Training and service providers, IP companies, research institutes and Academia, as well as individual members. Since 2013, SME membership has grown exponentially and SMEs now account for close to half of SSIA's membership.