

ANNEX C

PROFILES OF EARN AND LEARN PROGRAMME (ELP) PARTICIPANTS

SHAUN LEE MIN

Diploma in Leisure & Resorts Management, Temasek Polytechnic, Class of 2015

Project Executive, The Meeting Lab Pte Ltd

Specialist Diploma in MICE & Events Management, Temasek Polytechnic

While at Temasek Polytechnic School of Business, Shaun honed his skills for a variety of hospitality and tourism professions including attractions, club and resorts management. But what truly ignited his passion for MICE management was when his cohort was tasked to plan a themed event and manage operations for a cruise.

Upon graduation, Shaun seized the opportunity to take up an ELP with The Meeting Lab Pte Ltd. The programme has exposed him to fundamental and crucial aspects of managing corporate events. As a Project Executive, Shaun has taken on registration, customer relationship, sponsorship, accounts support and budgeting roles, as well as maintaining and updating event websites. He has also been introduced to the development of mobile event applications.

“The experience and exposure I’ve gained from my mentors at The Meeting Lab have made this learning journey very meaningful and fulfilling,” shares Shaun.

SYAZA NURDIYANAH BTE NAZARRUDIN

NITEC-Travel & Tourism Services, ITE, Class of 2018

Visitor Services Assistant, Journeys Pte Ltd

Diploma in Business Practice (Hospitality & Tourism), Nanyang Polytechnic

As a Visitor Services Assistant at Hwa Par Villa, Syaza Nurdiyanah is involved in visitor service, retail visual merchandising, events planning and statistical analysis reporting. Joining the ELP was an easy, “win-win” decision for Syaza as she is able to deepen her skills in the tourism industry while furthering her studies. Currently employed by Journeys Pte Ltd, she spent close to six months at Haw Par Villa – an 8.5-hectare Asian cultural park and the last of its kind in the world. The 20-year-old had not stepped foot at the park before her stint there.

To Syaza, the park offers a very interesting and rich Asian cultural experience. It also promotes good values, which seeded an idea for her project. Syaza was responsible for seven ponds at Haw Par Villa. She had been thinking how to make its fish-feeding pellets accessible and convenient for families who visit the park. Syaza arrived at the perfect way – an “honesty box”. This manpower-free way encourages visitors to interact with the park while reflecting on the values they have just seen. Bags of feed are left around the ponds. Visitors can decide whether to pay for the \$1 bag. The initiative was very successful. Not only did the visitors pay, some were even happy to give a bit more! Another treasured work memory is her involvement in a wedding ceremony that hosted over 100 guests. The wedding went without a hitch.

Syaza enjoys interacting with people from all over the world – it’s what keeps her going in the fast-paced and demanding tourism industry. She is impressed by how much she has learnt

and experienced since she joined the Nanyang Polytechnic (NYP) ELP in Tourism and Hospitality Management. She graduated with a NITEC in Travel & Tourism Services and started the programme at NYP in April 2018.