

Skills Framework for Tourism

Programmes that broaden or deepen specific skills and knowledge for the various job roles in the sector

Event Management and Operations

Job Role:
Project Director

Full Qualification Programmes	Providers
Specialist Diploma in MICE & Events Management	Temasek Polytechnic

Technical Skills and Competencies (TSC)				
Category	Title	Proficiency Level	Modular Programmes	Providers
Business Management	Budgeting	5	Financial Analysis and Business for Non-finance Managers	National University of Singapore
	Business Negotiation	5	Advanced Communication Strategies: Using Strategic Persuasion To Get What You Want	Singapore Management University
			Business Essentials: Strategies for Growth	Singapore Management University
			Lean Six Sigma Black Belt Certification	Singapore Management University
			Business Negotiation	Singapore University of Social Sciences
	Continuous Improvement Management	5	Data Analytics for Managers	National University of Singapore
			Data Visualisation Begins with ME	National University of Singapore
			LEAN Six Sigma Foundation (Black Belt)	National University of Singapore
			LEAN Six Sigma Foundation (Yellow)	National University of Singapore
			Advancing Innovation through Human Centered Design	Singapore Management University
			Basic Data Analytics @ Work	Singapore Management University
			Business Essentials: Strategies for Growth	Singapore Management University
			Digital Business: Technologies and Transformation	Singapore Management University
			Lean Six Sigma Black Belt Certification	Singapore Management University
			Business Excellence	Singapore University of Social Sciences
			Lean Six Sigma	Singapore University of Social Sciences
	Contract Development and Management	5	Contract & Agency Law	Singapore University of Social Sciences
	Corporate Governance	5	Company & Tort Law	Singapore University of Social Sciences
	Financial Management	5	Financial Analysis and Business for Non-finance Managers	National University of Singapore
			Finance Essentials for Business Success	Singapore Management University
	Organisational Vision, Mission and Values Formulation	5	Business Agility	National University of Singapore
			Middle Managers' Role in Strategy Implementation - The Lynchpin of Success	Singapore Management University
			NextGen Leadership Series: Personal Effectiveness, Team Efficacy and Business Excellence	Singapore Management University
	Productivity Improvement	5	Data Analytics Begins with ME	National University of Singapore
			Data Analytics for Managers	National University of Singapore
			Data Visualisation Begins with ME	National University of Singapore
			Lean Six Sigma (Green Belt)	National University of Singapore
			LEAN Six Sigma Foundation (Yellow)	National University of Singapore
Business Essentials: Strategies for Growth			Singapore Management University	
Lean Six Sigma Black Belt Certification			Singapore Management University	
Lean Six Sigma			Singapore University of Social Sciences	
Operations Management			Singapore University of Social Sciences	
Total Quality Management	Singapore University of Social Sciences			
Resource Management	5	Data Analytics for Managers	National University of Singapore	
		Data Visualisation Begins with ME	National University of Singapore	
		Financial Analysis and Business for Non-finance Managers	National University of Singapore	
Service Excellence	5	Lean Six Sigma (Green Belt)	National University of Singapore	
		Data-driven Customer Experience	National University of Singapore	
		LEAN Six Sigma Foundation (Black Belt)	National University of Singapore	
		Managing Disruption with Future-proof Workplace Communication Skills	National University of Singapore	
		Organisational Culture Change Begins with ME	National University of Singapore	
		Breakthrough Project Management - From Stakeholders Perspective	Singapore Management University	
		Business Excellence	Singapore University of Social Sciences	
MKT363 Services Marketing	Singapore University of Social Sciences			
Stakeholder Management	5	Future-Proof Leadership Begins with ME	National University of Singapore	
		Advanced Communication Strategies: Using Strategic Persuasion To Get What You Want	Singapore Management University	
		International HRM Series: Global Trends, Mobility Management and Rewards Strategy	Singapore Management University	
		NextGen Leadership Series: Personal Effectiveness, Team Efficacy and Business Excellence	Singapore Management University	

	Strategy Planning	5	Business Essentials: Evidence-Based Talent Management	Singapore Management University
			Business Essentials: Strategies for Growth	Singapore Management University
			Lean Six Sigma Black Belt Certification	Singapore Management University
	Tourism and Economic Development	5	Starting and Managing a Business	Singapore University of Social Sciences
			Doing Business with China	Singapore University of Social Sciences
			International Economics	Singapore University of Social Sciences
Managerial Economics			Singapore University of Social Sciences	
Enterprise Risk Management	Risk Management and Administration	5	Political Economy of Asia	Singapore University of Social Sciences
			The Financial Potential and Risks of New Business Ideas	Singapore Management University
Human Resource Management	Employee and Labour Relations	5	International HRM Series: Global Trends, Mobility Management and Rewards Strategy	Singapore Management University
			Middle Managers' Role in Strategy Implementation - The Lynchpin of Success	Singapore Management University
			Selected Topics in Management	Singapore University of Social Sciences
	Learning and Development	5	Workplace Coaching Begins with ME	National University of Singapore
			Business Essentials: Evidence-Based Talent Management	Singapore Management University
			Business Essentials: Human Capital and Business Success	Singapore Management University
			International HRM Series: Global Trends, Mobility Management and Rewards Strategy	Singapore Management University
			Middle Managers' Role in Strategy Implementation - The Lynchpin of Success	Singapore Management University
	Manpower Planning	5	Data Analytics Begins with ME	National University of Singapore
			Data Analytics for Managers	National University of Singapore
			HR Analytics	National University of Singapore
			Business Essentials: Evidence-Based Talent Management	Singapore Management University
Business Essentials: Human Capital and Business Success			Singapore Management University	
Succession Planning	5	International HRM Series: Global Trends, Mobility Management and Rewards Strategy	Singapore Management University	
		Middle Managers' Role in Strategy Implementation - The Lynchpin of Success	Singapore Management University	
		Selected Topics in Management	Singapore University of Social Sciences	
		Business Essentials: Evidence-Based Talent Management	Singapore Management University	
Infocomm Technology Management	Technology Scanning	5	Selected Topics in Management	Singapore University of Social Sciences
			Data Analytics for Managers	National University of Singapore
			Managing Disruption with Future-proof Workplace Communication Skills	National University of Singapore
Project Management	Project Feasibility Assessment	6	Digital Business: Technologies and Transformation	Singapore Management University
			Business Agility	National University of Singapore
			Data Analytics for Managers	National University of Singapore
			Data Visualisation Begins with ME	National University of Singapore
			Financial Analysis and Business for Non-finance Managers	National University of Singapore
			Marketing Analytics	National University of Singapore
	Project Management	5	Organisational Culture Change Begins with ME	National University of Singapore
			Project Management	Singapore University of Social Sciences
			Business Agility	National University of Singapore
			Data Analytics for Managers	National University of Singapore
			Data Visualisation Begins with ME	National University of Singapore
			Financial Analysis and Business for Non-finance Managers	National University of Singapore
			Future-Proof Leadership Begins with ME	National University of Singapore
			Organisational Culture Change Begins with ME	National University of Singapore
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Business Essentials: Strategies for Growth	Singapore Management University			
Lean Six Sigma Black Belt Certification	Singapore Management University			
Project Management	Singapore University of Social Sciences			