

Skills Framework for Tourism

Programmes that broaden or deepen specific skills and knowledge for the various job roles in the sector

Event Management and Operations

Job Role:

Exhibition Producer/Conference Producer/Meeting Planner

Full Qualification Programmes	Providers
Specialist Diploma in MICE & Events Management	Temasek Polytechnic

Technical Skills and Competencies (TSC)			Modular Programmes	Providers
Category	Title	Proficiency Level		
Business Development, Sales and Marketing	Market Research	4	Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			Digital Marketing - Search Engine Marketing	Singapore Management University
			Harnessing Data for Quality Service Delivery, Value Enhancement & Outcomes	Singapore Management University
Business Management	Budgeting	4	Develop and Implement Budget	Avanta Academy Pte Ltd
			Financial Analysis and Business for Non-finance Managers	National University of Singapore
			Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
	Business Planning	4	Business Essentials: Strategies for Growth	Singapore Management University
			Lean Six Sigma Black Belt Certification	Singapore Management University
			Lean Six Sigma Green Belt Certification	Singapore Management University
	Corporate Governance	4	Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
	Financial Management	4	Company & Tort Law	Singapore University of Social Sciences
	Financial Planning and Analysis	4	Finance Essentials for Business Success	Singapore Management University
	Innovation Management	4	Financial Analysis and Business for Non-finance Managers	National University of Singapore
			Finance Essentials for Business Success	Singapore Management University
			Advancing Innovation through Human Centered Design	Singapore Management University
			Business Model and Technology Innovation	Singapore Management University
			Innovating to Achieve High Service Performance	Singapore Management University
			Innovation Management Tool 'Design Thinking'	Singapore Management University
			Introduction to Opportunity Recognition and Ideation Management	Singapore Management University
			Introduction to the Organizational Aspects of Making Innovation Work	Singapore Management University
			Turning Innovation Concepts into Business Cases	Singapore Management University
			Product/Service Innovation & Design	Singapore University of Social Sciences
	Organisational Vision, Mission and Values Formulation	4	Business Agility	National University of Singapore
			Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
Leading a Service Centric Culture			Singapore Management University	
Middle Managers' Role in Strategy Implementation - The Lynchpin of Success			Singapore Management University	
NextGen Leadership Series: Personal Effectiveness, Team Efficacy and Business Excellence			Singapore Management University	
Resource Management	4	Breakthrough Project Management - From Stakeholders Perspective	Singapore Management University	
		Turning Strategy into Service Operations	Singapore Management University	
Stakeholder Management	4	Future-Proof Leadership Begins with ME	National University of Singapore	
		Event Operations Management	Republic Polytechnic	
		Introduction to Events Industry	Republic Polytechnic	
		Meetings, Incentives and Conference Management	Republic Polytechnic	
		Advanced Communication Strategies: Using Strategic Persuasion To Get What You Want	Singapore Management University	
		International HRM Series: Global Trends, Mobility Management and Rewards Strategy	Singapore Management University	
		Middle Managers' Role in Strategy Implementation - The Lynchpin of Success	Singapore Management University	
		NextGen Leadership Series: Personal Effectiveness, Team Efficacy and Business Excellence	Singapore Management University	
		Event Operations Management	Republic Polytechnic	

	Strategy Implementation	4	Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			Business Essentials: Strategies for Growth	Singapore Management University
			Lean Six Sigma Black Belt Certification	Singapore Management University
	Strategy Planning	4	Business Essentials: Strategies for Growth	Singapore Management University
			Lean Six Sigma Black Belt Certification	Singapore Management University
			Starting and Managing a Business	Singapore University of Social Sciences
			WSQ Develop and Implement Business Strategies (SFw)	Tourism Management Institute of Singapore
	Tourism and Economic Development	4	Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			Doing Business with China	Singapore University of Social Sciences
International Economics			Singapore University of Social Sciences	
Managerial Economics			Singapore University of Social Sciences	
Political Economy of Asia	Singapore University of Social Sciences			
Human Resource Management	Change Management	4	Organisational Culture Change Begins with ME	National University of Singapore
			Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			Business Essentials: Evidence-Based Talent Management	Singapore Management University
			Business Essentials: Strategies for Growth	Singapore Management University
			Creating a Service Centric Culture Through Change Management	Singapore Management University
			Lean Six Sigma Black Belt Certification	Singapore Management University
	Lean Six Sigma Green Belt Certification	Singapore Management University		
	Learning and Development	4	Manage Training	Avanta Academy Pte Ltd
			Workplace Coaching Begins with ME	National University of Singapore
			Business Essentials: Evidence-Based Talent Management	Singapore Management University
			Business Essentials: Human Capital and Business Success	Singapore Management University
			International HRM Series: Global Trends, Mobility Management and Rewards Strategy	Singapore Management University
			Middle Managers' Role in Strategy Implementation - The Lynchpin of Success	Singapore Management University
	WSQ Manage Training (SFw)	Tourism Management Institute of Singapore		
Manpower Planning	4	Business Essentials: Evidence-Based Talent Management	Singapore Management University	
		Business Essentials: Human Capital and Business Success	Singapore Management University	
		International HRM Series: Global Trends, Mobility Management and Rewards Strategy	Singapore Management University	
		Selected Topics in Management	Singapore University of Social Sciences	
Succession Planning	4	Selected Topics in Management	Singapore University of Social Sciences	
Starting and Managing a Business	Singapore University of Social Sciences			
Infocomm Technology Management	Technology Application	4	Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			Digital Business: Technologies and Transformation	Singapore Management University
	IT-enabled Business Transformation	Singapore University of Social Sciences		
	Technology Scanning	4	Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
Digital Business: Technologies and Transformation			Singapore Management University	
Digital:Works	Singapore Management University			
Product Development, Content and Experience Management	Meetings, Incentives, Conferences and Exhibitions (MICE) Content and Experience Development and Delivery	4	Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
	Product, Content and Experience Performance Management	4	Advancing Innovation through Human Centered Design	Singapore Management University
			Brand Storytelling Studio	Singapore Management University
			Designing An Exceptional Customer Experience	Singapore Management University
			Digital Marketing - Social Media Marketing	Singapore Management University
			Digital:Works	Singapore Management University
Foundations of Brand Storytelling	Singapore Management University			