

Skills Framework for Tourism

Programmes that broaden or deepen specific skills and knowledge
for the various job roles in the sector

Event Management and Operations

Job Role:

Event Executive/Project Executive

Full Qualification Programmes	Providers
Specialist Diploma in MICE & Events Management	Temasek Polytechnic

Technical Skills and Competencies (TSC)			Modular Programmes	Providers
Category	Title	Proficiency Level		
Business Development, Sales and Marketing	Market Research	3	Certificate in Customer Relationship Management	Nanyang Polytechnic
			Certificate in MICE Management	Nanyang Polytechnic
			Certificate in Service Management	Nanyang Polytechnic
			Certificate in Tourism Management	Nanyang Polytechnic
			Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic
			Data Analytics Begins with ME	National University of Singapore
			Data Visualisation Begins with ME	National University of Singapore
			Marketing Analytics	National University of Singapore
			Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			Post-Diploma Certificate in Events Management	Temasek Polytechnic
			Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic
	Budgeting	3	Certificate in Customer Relationship Management	Nanyang Polytechnic
			Certificate in MICE Management	Nanyang Polytechnic
			Certificate in Service Management	Nanyang Polytechnic
			Certificate in Tourism Management	Nanyang Polytechnic
			Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic
			Financial Analysis and Business for Non-finance Managers	National University of Singapore
			Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
	Meetings, Incentives and Conference Management	Republic Polytechnic		
	Continuous Improvement Management	3	Certificate in Customer Relationship Management	Nanyang Polytechnic
			Certificate in MICE Management	Nanyang Polytechnic
			Certificate in Service Management	Nanyang Polytechnic
			Certificate in Tourism Management	Nanyang Polytechnic
Post-Diploma Certificate in Spatial Design			Nanyang Polytechnic	
Data Analytics Begins with ME			National University of Singapore	
LEAN Six Sigma Foundation (Yellow)			National University of Singapore	
Business Excellence			Singapore University of Social Sciences	
Lean Six Sigma			Singapore University of Social Sciences	
Total Quality Management			Singapore University of Social Sciences	
Productivity Improvement	3	Certificate in Customer Relationship Management	Nanyang Polytechnic	
		Certificate in MICE Management	Nanyang Polytechnic	
		Certificate in Service Management	Nanyang Polytechnic	
		Certificate in Tourism Management	Nanyang Polytechnic	
		Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic	
		LEAN Six Sigma Foundation (Yellow)	National University of Singapore	
		Lean Six Sigma	Singapore University of Social Sciences	
		Operations Management	Singapore University of Social Sciences	
		Total Quality Management	Singapore University of Social Sciences	
		Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic	
Proposal Writing	3	Event Planning & Management	Institute of Technical Education	
		Certificate in Customer Relationship Management	Nanyang Polytechnic	
		Certificate in MICE Management	Nanyang Polytechnic	
		Certificate in Service Management	Nanyang Polytechnic	
		Certificate in Tourism Management	Nanyang Polytechnic	
		Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic	
		Event Operations Management	Republic Polytechnic	
		Introduction to Events Industry	Republic Polytechnic	
Meetings, Incentives and Conference Management	Republic Polytechnic			
Post-Diploma Certificate in Events Management	Temasek Polytechnic			

Business Management

Resource Management	3	Certificate in Customer Relationship Management	Nanyang Polytechnic		
		Certificate in MICE Management	Nanyang Polytechnic		
		Certificate in Service Management	Nanyang Polytechnic		
		Certificate in Tourism Management	Nanyang Polytechnic		
		Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic		
		Data Analytics for Managers	National University of Singapore		
		Financial Analysis and Business for Non-finance Managers	National University of Singapore		
		HR Analytics	National University of Singapore		
Service Excellence	3	Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic		
		Event Planning & Management	Institute of Technical Education		
		MICE	Institute of Technical Education		
		Certificate in Customer Relationship Management	Nanyang Polytechnic		
		Certificate in MICE Management	Nanyang Polytechnic		
		Certificate in Service Management	Nanyang Polytechnic		
		Certificate in Tourism Management	Nanyang Polytechnic		
		Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic		
		Business Agility	National University of Singapore		
		Data Analytics for Managers	National University of Singapore		
		Data Visualisation Begins with ME	National University of Singapore		
		Data-driven Customer Experience	National University of Singapore		
		Future-Proof Leadership Begins with ME	National University of Singapore		
		Lean Six Sigma (Green Belt)	National University of Singapore		
		Managing Disruption with Future-proof Workplace	National University of Singapore		
		Communication Skills	National University of Singapore		
		Organisational Culture Change Begins with ME	National University of Singapore		
		Event Operations Management	Republic Polytechnic		
		Introduction to Events Industry	Republic Polytechnic		
		Meetings, Incentives and Conference Management	Republic Polytechnic		
Business Excellence	Singapore University of Social Sciences				
MKT363 Services Marketing	Singapore University of Social Sciences				
Stakeholder Management	3	Event Planning & Management	Institute of Technical Education		
		MICE	Institute of Technical Education		
		Future-Proof Leadership Begins with ME	National University of Singapore		
		Event Operations Management	Republic Polytechnic		
		Introduction to Events Industry	Republic Polytechnic		
		Meetings, Incentives and Conference Management	Republic Polytechnic		
		Post-Diploma Certificate in Events Management	Temasek Polytechnic		
Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic				
Strategy Implementation	3	Certificate in Customer Relationship Management	Nanyang Polytechnic		
		Certificate in MICE Management	Nanyang Polytechnic		
		Certificate in Service Management	Nanyang Polytechnic		
		Certificate in Tourism Management	Nanyang Polytechnic		
		Event Operations Management	Republic Polytechnic		
		Introduction to Events Industry	Republic Polytechnic		
Systems Thinking Application	3	Meetings, Incentives and Conference Management	Republic Polytechnic		
		Event Planning & Management	Institute of Technical Education		
		Certificate in Customer Relationship Management	Nanyang Polytechnic		
		Certificate in MICE Management	Nanyang Polytechnic		
		Certificate in Service Management	Nanyang Polytechnic		
Tourism and Economic Development	3	Certificate in Tourism Management	Nanyang Polytechnic		
		Event Operations Management	Republic Polytechnic		
		Introduction to Events Industry	Republic Polytechnic		
		Meetings, Incentives and Conference Management	Republic Polytechnic		
		Doing Business with China	Singapore University of Social Sciences		
		International Economics	Singapore University of Social Sciences		
		Managerial Economics	Singapore University of Social Sciences		
		Political Economy of Asia	Singapore University of Social Sciences		
		Post-Diploma Certificate in Events Management	Temasek Polytechnic		
		Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic		
		Vendor Management	3	Certificate in Customer Relationship Management	Nanyang Polytechnic
				Certificate in MICE Management	Nanyang Polytechnic
Certificate in Service Management	Nanyang Polytechnic				
Certificate in Tourism Management	Nanyang Polytechnic				
Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic				
Event Planning & Management	Institute of Technical Education				
MICE	Institute of Technical Education				
Event Operations Management	Republic Polytechnic				

			Event Operations Management	Republic Polytechnic	
			Introduction to Events Industry	Republic Polytechnic	
			Meetings, Incentives and Conference Management	Republic Polytechnic	
			Post-Diploma Certificate in Events Management	Temasek Polytechnic	
Enterprise Risk Management	Business Continuity Planning	3	Certificate in Customer Relationship Management	Nanyang Polytechnic	
			Certificate in MICE Management	Nanyang Polytechnic	
			Certificate in Service Management	Nanyang Polytechnic	
			Certificate in Tourism Management	Nanyang Polytechnic	
	Crowd Control and Planning	3	Event Planning & Management	Institute of Technical Education	
			MICE	Institute of Technical Education	
			Certificate in Customer Relationship Management	Nanyang Polytechnic	
			Certificate in MICE Management	Nanyang Polytechnic	
			Certificate in Service Management	Nanyang Polytechnic	
			Certificate in Tourism Management	Nanyang Polytechnic	
			Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic	
			Event Operations Management	Republic Polytechnic	
			Introduction to Events Industry	Republic Polytechnic	
			Meetings, Incentives and Conference Management	Republic Polytechnic	
Post-Diploma Certificate in Events Management	Temasek Polytechnic				
Infocomm Technology Management	Technology Application	3	Event Planning & Management	Institute of Technical Education	
			Certificate in Customer Relationship Management	Nanyang Polytechnic	
			Certificate in MICE Management	Nanyang Polytechnic	
			Certificate in Service Management	Nanyang Polytechnic	
			Certificate in Tourism Management	Nanyang Polytechnic	
			Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic	
			Event Operations Management	Republic Polytechnic	
			Introduction to Events Industry	Republic Polytechnic	
			Meetings, Incentives and Conference Management	Republic Polytechnic	
			IT-enabled Business Transformation	Singapore University of Social Sciences	
	Post-Diploma Certificate in Events Management	Temasek Polytechnic			
	Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic			
	Technology Scanning	3	Certificate in Customer Relationship Management	Nanyang Polytechnic	
			Certificate in MICE Management	Nanyang Polytechnic	
			Certificate in Service Management	Nanyang Polytechnic	
			Certificate in Tourism Management	Nanyang Polytechnic	
			Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic	
			Event Operations Management	Republic Polytechnic	
Introduction to Events Industry			Republic Polytechnic		
Meetings, Incentives and Conference Management			Republic Polytechnic		
Post-Diploma Certificate in Events Management	Temasek Polytechnic				
Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic				
Meetings, Incentives, Conferences and Exhibitions (MICE) Operations	Events Planning and Management	3	Event Planning & Management	Institute of Technical Education	
			MICE	Institute of Technical Education	
			Certificate in Customer Relationship Management	Nanyang Polytechnic	
			Certificate in MICE Management	Nanyang Polytechnic	
			Certificate in Service Management	Nanyang Polytechnic	
			Certificate in Tourism Management	Nanyang Polytechnic	
			Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic	
			Event Operations Management	Republic Polytechnic	
			Introduction to Events Industry	Republic Polytechnic	
			Meetings, Incentives and Conference Management	Republic Polytechnic	
			Post-Diploma Certificate in Events Management	Temasek Polytechnic	
			Project Administration	Project Administration	3
MICE	Institute of Technical Education				
Certificate in Customer Relationship Management	Nanyang Polytechnic				
Certificate in MICE Management	Nanyang Polytechnic				
Certificate in Service Management	Nanyang Polytechnic				
Certificate in Tourism Management	Nanyang Polytechnic				
Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic				
Financial Analysis and Business for Non-finance Managers	National University of Singapore				
Event Operations Management	Republic Polytechnic				
Introduction to Events Industry	Republic Polytechnic				
Meetings, Incentives and Conference Management	Republic Polytechnic				
Project Management	Singapore University of Social Sciences				
Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic				
				Certificate in Customer Relationship Management	Nanyang Polytechnic
				Certificate in MICE Management	Nanyang Polytechnic
				Certificate in Service Management	Nanyang Polytechnic

Project Management	Project Feasibility Assessment	4	Certificate in Tourism Management	Nanyang Polytechnic
			Business Agility	National University of Singapore
			Financial Analysis and Business for Non-finance Managers	National University of Singapore
			LEAN Six Sigma Foundation (Yellow)	National University of Singapore
			Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			The Financial Potential and Risks of New Business Ideas	Singapore Management University
			Project Management	Singapore University of Social Sciences
	Project Management	3	Event Planning & Management	Institute of Technical Education
			MICE	Institute of Technical Education
			Certificate in Customer Relationship Management	Nanyang Polytechnic
			Certificate in MICE Management	Nanyang Polytechnic
			Certificate in Service Management	Nanyang Polytechnic
			Certificate in Tourism Management	Nanyang Polytechnic
			Post-Diploma Certificate in Spatial Design	Nanyang Polytechnic
			Business Agility	National University of Singapore
			Data Analytics for Managers	National University of Singapore
			Financial Analysis and Business for Non-finance Managers	National University of Singapore
			Managing Disruption with Future-proof Workplace Communication Skills	National University of Singapore
			Organisational Culture Change Begins with ME	National University of Singapore
			Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			Project Management	Singapore University of Social Sciences
			Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic