

## Skills Framework for Tourism

Programmes that broaden or deepen specific skills and knowledge for the various job roles in the sector

### Event Management and Operations

**Job Role:**  
Assistant Research Executive

Full Qualification Programmes	Providers
Specialist Diploma in MICE & Events Management	Temasek Polytechnic

Technical Skills and Competencies (TSC)				
Category	Title	Proficiency Level	Modular Programmes	Providers
Business Development, Sales and Marketing	Market Research	2	Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			Post-Diploma Certificate in Events Management	Temasek Polytechnic
			Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic
Business Management	Budgeting	2	Financial Analysis and Business for Non-finance Managers	National University of Singapore
			Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
	Business Data Analysis	2	Data Analytics Begins with ME	National University of Singapore
			Data Visualisation Begins with ME	National University of Singapore
			Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
	Statistics	Singapore University of Social Sciences		
	Data Mining and Modelling	2	Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic
	Financial Planning and Analysis	2	Financial Analysis and Business for Non-finance Managers	National University of Singapore
			Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic
	Innovation Management	2	Product/Service Innovation & Design	Singapore University of Social Sciences
	Proposal Writing	2	Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
Post-Diploma Certificate in Events Management			Temasek Polytechnic	
Stakeholder Management	2	Future-Proof Leadership Begins with ME	National University of Singapore	
		Event Operations Management	Republic Polytechnic	
		Introduction to Events Industry	Republic Polytechnic	
		Meetings, Incentives and Conference Management	Republic Polytechnic	
		Modular Certificate in Customer Service Excellence	Temasek Polytechnic	
		Modular Certificate in MICE Management	Temasek Polytechnic	
		Post-Diploma Certificate in Events Management	Temasek Polytechnic	
		Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic	
Strategy Implementation	2	Event Operations Management	Republic Polytechnic	
		Introduction to Events Industry	Republic Polytechnic	
		Meetings, Incentives and Conference Management	Republic Polytechnic	
Tourism and Economic Development	2	Event Operations Management	Republic Polytechnic	
		Introduction to Events Industry	Republic Polytechnic	
		Meetings, Incentives and Conference Management	Republic Polytechnic	
		Doing Business with China	Singapore University of Social Sciences	
		International Economics	Singapore University of Social Sciences	
		Managerial Economics	Singapore University of Social Sciences	
		Political Economy of Asia	Singapore University of Social Sciences	
		Post-Diploma Certificate in Events Management	Temasek Polytechnic	
Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic			
Infocomm Technology Management	Technology Application	2	Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			IT-enabled Business Transformation	Singapore University of Social Sciences
			Post-Diploma Certificate in Events Management	Temasek Polytechnic
			Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic

			Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
	Technology Scanning	2	Meetings, Incentives and Conference Management	Republic Polytechnic
			Post-Diploma Certificate in Events Management	Temasek Polytechnic
			Post-Diploma Certificate in Tourism Operations	Temasek Polytechnic
Product Development, Content and Experience Management	Meetings, Incentives, Conferences and Exhibitions (MICE) Content and Experience Development and Delivery	2	Event Operations Management	Republic Polytechnic
			Introduction to Events Industry	Republic Polytechnic
			Meetings, Incentives and Conference Management	Republic Polytechnic
			Post-Diploma Certificate in Events Management	Temasek Polytechnic
	Product, Content and Experience Performance Management	2	Post-Diploma Certificate in Events Management	Temasek Polytechnic