

**SKILLS FRAMEWORK FOR LANDSCAPE
TECHNICAL SKILLS AND COMPETENCIES (TSC) REFERENCE**

TSC Category	Nursery Management					
TSC	Display Creation and Management					
TSC Description	Conceive, design and implement plant and merchandise displays to enhance their visibility and promote nursery sales					
TSC Proficiency Description	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
	LNS-SNM-1058-1.1	LNS-SNM-2058-1.1	LNS-SNM-3058-1.1	LNS-SNM-4058-1.1		
	Assist in the set-up and maintenance of plant and merchandise displays	Set up and maintain plant and merchandise displays	Lead the implementation of plant and merchandise displays in the nursery	Conceive plant and merchandise displays to enhance their visibility in the nursery		
Knowledge	<ul style="list-style-type: none"> Plant species present in the nursery Planting and plant maintenance methods and techniques Methods to establish and maintain hard elements in plant displays Tools and equipment required for planting and plant maintenance Methods and techniques for handling plants Personal protective Equipment (PPE) required for horticultural tasks Relevant workplace safety and health (WSH) guidelines 	<ul style="list-style-type: none"> Plant species present in the nursery Site preparation methods for horticultural displays Physical and physiological characteristics of plants in the nursery Planting and plant maintenance methods and techniques Types of hard elements and methods to establish them in displays Process and format for labelling plants and merchandise Personal protective Equipment (PPE) required for horticultural tasks Relevant workplace safety and health (WSH) guidelines 	<ul style="list-style-type: none"> Principles of display design Availability and application of materials used in display creation Techniques for estimation of space and load bearing capacity in an area Nutritional requirements of plants in the nursery Planting procedures required for plant displays Maintenance procedures required for plant displays Process and format for labelling plants and merchandise Methods to track nursery inventory Personal protective Equipment (PPE) required for horticultural tasks Relevant workplace safety and health (WSH) guidelines 	<ul style="list-style-type: none"> Principles of display design Popular cultural and current themes that could be utilised for design of displays Principles of user or viewer experience Ways of positioning plants in displays Fundamentals of marketing and promotions Plant species and merchandise to be promoted through displays Best practices in nursery display design and development Relevant workplace safety and health (WSH) guidelines 		
Abilities	<ul style="list-style-type: none"> Wear appropriate PPE when performing display creation tasks Assist in site preparation prior to set up of horticultural displays 	<ul style="list-style-type: none"> Wear appropriate PPE when performing display creation tasks Prepare site prior to set up of horticultural displays 	<ul style="list-style-type: none"> Supervise site preparation prior to set up of horticultural displays Provide space and load estimations for 	<ul style="list-style-type: none"> Assess site to ensure suitability for planned displays and evaluate the preparation required for setting up displays Establish objectives and performance criteria for 		

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	<ul style="list-style-type: none"> • Assist in planting to set up nursery displays • Select appropriate tools for display creation tasks as instructed • Assist in the installation of irrigation mechanisms and hard elements of displays • Position plant materials and merchandise in or around nursery displays as instructed • Water plants in nursery displays according to irrigation schedule • Prune plants in displays • Clear horticultural waste from displays 	<ul style="list-style-type: none"> • Select plant specimens of required quality and size • Execute planting in the display as per layout and designs provided • Establish hard elements of the display according to designs provided • Install irrigation mechanisms for watering of plants in displays • Label plants and merchandise in the displays • Use fertilisers to maintain plant nutrition • Replace dead plants to maintain the visual impact of the displays • Monitor nursery displays to ensure plant health and aesthetics are up to required standards 	<p>consideration in display designs</p> <ul style="list-style-type: none"> • Plan the creation of displays by identifying timeline and manpower requirements • Evaluate cost of creation and management of displays • Guide workers in the set-up of nursery displays • Review the labelling of plants in the displays • Develop maintenance plan and schedule for plants in the displays • Inspect condition of plants in nursery displays • Track sales performance of displays through tracking metrics for plants and merchandise used in displays 	<p>plant and merchandise displays</p> <ul style="list-style-type: none"> • Identify plants and merchandise for display in accordance with strategy and marketing plans • Determine promotions, offers and related communication and branding to complement displays in driving sales • Conceive the theme of the planned displays in alignment with current or popular cultural context • Determine layout, presentation and user flow of planned displays • Review progress of nursery display developments • Communicate performance of displays to enhance sales of plants and merchandising 		
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