

Skills Framework for Wholesale Trade

Programmes that equip new entrants with skills and knowledge for the specific job role in the sector at their respective entry level

Marketing, Business Development and Analysis

Job Role	Programmes	Providers
	Minor in International Trade Management	Singapore University of Social Sciences
	Diploma in Business Management	Nanyang Polytechnic
	Diploma in Business Practice (International Supply Chain Management)	Ngee Ann Polytechnic
	Diploma in Business Studies (Entrepreneurship Specialisation)	Ngee Ann Polytechnic
	Diploma in Business Studies (International Business Specialisation)	Ngee Ann Polytechnic
Marketing Assistant/Marketing Coordinator	Diploma in Business Studies (Marketing Specialisation)	Ngee Ann Polytechnic
Marketing Executive		
Business/ Market Research/ Market Analyst	Diploma in International Business	Ngee Ann Polytechnic
		Ngee Ann Polytechnic
Marketing Manager	Diploma in International Logistics & Supply Chain Management	
Senior Business/ Market Research/ Market Analyst		
Head of Marketing	Diploma in International Trade & Business	Ngee Ann Polytechnic
Head of Business Development		
	Specialist Diploma in Digital Marketing	Republic Polytechnic
	Diploma in Consumer Behaviour and Research	Republic Polytechnic
	Diploma in Mass Communication	Republic Polytechnic
	Diploma in Business Administration (Operations Management)	Singapore Polytechnic

