

**SKILLS FRAMEWORK FOR RETAIL
TECHNICAL SKILLS AND COMPETENCIES (TSC) REFERENCE DOCUMENT**

TSC Category	Design and Illustration					
TSC	Digital Image Production					
TSC Description	Develop the conceptual vision, evaluate capabilities of techniques and materials required for the proposed digital imaging work and organise resources and materials required based on the work plans					
TSC Proficiency Description	Level 1	Level 2	Level 3 RET-DNI-3003-1.1	Level 4 RET-DNI-4003-1.1	Level 5	Level 6
			Provide inputs to identify selection of different techniques to meet the conceptualised vision and organise resources required for the production of the proposed digital images based on the work plans	Develop the conceptual vision for the proposed digital imaging work based on exploration of different techniques and review the capabilities of techniques and materials		
Knowledge			<ul style="list-style-type: none"> Techniques and materials to achieve different effects in digital imaging Range of materials, tools and equipment used in digital imaging Cleaning, maintenance and storage procedures for digital imaging tools, materials and equipment Theoretical contexts for digital imaging Principles of design and their particular application to digital image work Intellectual property considerations 	<ul style="list-style-type: none"> Techniques and materials to achieve different effects in digital imaging Range of materials, tools and equipment used in digital imaging Work space requirements for digital imaging Theoretical contexts for digital imaging Principles of design and their particular application to digital image work Intellectual property considerations 		
Abilities			<ul style="list-style-type: none"> Select techniques that best support the ideas for the work Organise digital imaging tools, equipment and materials required Interpret information about historical and contemporary digital image practices Prepare and set up resources and work spaces 	<ul style="list-style-type: none"> Explore ideas and techniques for digital imagery in consultation with key stakeholders Improve techniques to produce digital images through practice and experimentation Evaluate the capabilities of digital imaging techniques through practice and adaptation Discuss the process for producing digital imaging with others 		