

## Skills Framework for Retail

Programmes that equip new entrants with skills and knowledge for the specific job role in the sector at their respective entry level

### Merchandising

#### Programmes by Universities, Polytechnics and Institute of Technical Education

Job Roles	Programmes	Providers
Merchandising Director	Bachelor of Science in Business	Singapore University of Social Sciences
	Bachelor of Science in Marketing	Singapore University of Social Sciences
Merchandising Manager/Category Manager/House Brand Manager	Bachelor of Science in Visual Communication with Business	Singapore University of Social Sciences
Merchandising Executive/Category Executive/House Brand Executive	Diploma in Business Management (Retail Management)	Nanyang Polytechnic
Visual Merchandiser	Diploma in Visual Communication	Nanyang Polytechnic
	Diploma In Retail Management	Temasek Polytechnic
	Higher Nitec in Retail Merchandising	Institute of Technical Education