

Skills Framework for Media

Programmes that equip new entrants with skills and knowledge for the specific job role in the sector at their respective entry level

Media Business Management

Job Roles	Programmes	Providers
	Bachelor of Arts in Communications and New Media	National University of Singapore
	Double Degree in Business and Communications and New Media	National University of Singapore
	Bachelor of Social Sciences	National University of Singapore
	Bachelor of Arts in English with Film Studies	Singapore University of Social Sciences
	Bachelor of Arts in Psychology with Film Studies	Singapore University of Social Sciences
	Bachelor of Arts in Sociology with Film Studies	Singapore University of Social Sciences
	Bachelor of Arts in Translation with Film Studies	Singapore University of Social Sciences

	Bachelor of Communication with Business Studies	Singapore University of Social Sciences
	Bachelor of Communication with Film Studies	Singapore University of Social Sciences
	Bachelor of Communication with Psychology	Singapore University of Social Sciences
Analyst - Analytics and Customer Insights	Diploma in Business Enterprise IT	Nanyang Polytechnic
Community Development Executive	Diploma in Business Informatics	Nanyang Polytechnic
Community Development Specialist	Diploma in Business Intelligence & Analytics	Nanyang Polytechnic
Executive - Content Acquisition	Diploma in Financial Informatics	Nanyang Polytechnic
Executive - Content Commissioning	Diploma in Business Management (Customer Relationship & Service Management)	Nanyang Polytechnic
Executive - Localisation	Diploma in Business Practice (Customer Relationship & Service Management)	Nanyang Polytechnic
Executive - Program Planning	Diploma in Business Practice (Hospitality & Tourism Management)	Nanyang Polytechnic

Executive - Standards and Practices	Diploma in Cybersecurity & Forensics	Nanyang Polytechnic
Manager - Standards and Practices	Diploma in Financial Informatics	Nanyang Polytechnic
Marketing Executive	Diploma in Hospitality & Tourism Management	Nanyang Polytechnic
Marketing Manager	Diploma in Interaction Design	Nanyang Polytechnic
Sales Executive	Diploma in Infocomm & Security	Nanyang Polytechnic
	Diploma in Information Technology	Nanyang Polytechnic
	Diploma in Marketing	Nanyang Polytechnic
	Diploma in Mass Media Management	Nanyang Polytechnic
	Diploma in Visual Communication	Nanyang Polytechnic
	Diploma in Chinese Media & Communication	Ngee Ann Polytechnic
	Diploma in Mass Communication	Ngee Ann Polytechnic

Diploma in Business and Social Enterprise	Republic Polytechnic
Diploma in Consumer Behaviour and Research	Republic Polytechnic
Diploma in Mass Communication	Republic Polytechnic
Diploma in Media Production and Design	Republic Polytechnic
Diploma in Media & Communication	Singapore Polytechnic
Diploma in Communications & Media Management	Temasek Polytechnic
Diploma in Graphic Communication	Nanyang Academy of Fine Arts
Diploma in Screen Media	Nanyang Academy of Fine Arts