

**SKILLS FRAMEWORK FOR MEDIA
TECHNICAL SKILLS AND COMPETENCIES (TSC) REFERENCE DOCUMENT**

TSC Category	Production and Direction					
TSC Title	Direction					
TSC Description	Manage the entire production cast and crew to create compelling content for the target audience					
TSC Proficiency Description	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
				MED-MPN-4023-1.1	MED-MPN-5023-1.1	
				Develop the direction and process of the shoots with a focus on the technical production aspects in alignment with the overall creative vision	Guide the creative leads and cast along the production processes and direct the development of the content to achieve the creative vision of the overall production	
Knowledge				<ul style="list-style-type: none"> Production element requirements based on the project details by breaking down scripts Production schedules Formats of screen grammar, shot-breakdown, shot designs, scene designs Creative and technical requirements of the production Technical, budget and time constraints Organisational structure of production and the roles and functions of crew members Camera control and operations Principles of production continuity Workflows involved in content production 	<ul style="list-style-type: none"> Creative storytelling Linear and non-linear narratives Target audience and their tastes and preferences Production budget and timelines Workflows involved in content production Principles of content development and cinematography Framing and camera movement aesthetics Roles and responsibilities of the production teams Relevant copyright norms and intellectual property rights 	
Abilities				<ul style="list-style-type: none"> Break down scripts to identify all production elements for scenes Document the day-wise shoot schedule including 	<ul style="list-style-type: none"> Interpret the script and conceptualise ways to represent it creatively through visuals, lighting, sound and other creative 	

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				<p>the scenes and shots to be covered, type of shoot and key characteristics for each shoot</p> <ul style="list-style-type: none"> Facilitate the team to develop shoot sequences based on the breakdown of scripts into story boards Direct secondary cast and extras on set to support production Supervise the cast and crew on set to ensure that production progresses according to the schedule and is aligned with the creative vision Explain the details of any shot such as camera angle, stance, motion in the scene, usage of props to the actors Foresee technical issues that may arise during production and post-production and recommend options to modify script and resolve issues proactively Follow the plan closely to ensure continuity during production 	<p>aspects including special effects, style and set design</p> <ul style="list-style-type: none"> Direct rehearsals to evaluate the production performance and highlight areas of improvement Direct cast through guidance, feedback and cues to meet the artistic vision of the production Direct camera and lighting operations through the use of shot plans Direct post-production operations such as supporting the video and sound editing of the content Envision the overall creative aspect of the production in order to guide the various creative leads and key cast Develop the visual details of each shot by finalising camera angles, lighting, positioning and movement of actors Discuss the details with the key creative leads and guide them on implementation of plans Sign-off on all the creative aspects of production including camera, sound, lighting, production design, costumes, set design Direct actual takes to ensure they meet 	
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					<p>creative and technical requirements</p> <ul style="list-style-type: none"> • Foresee creative issues and modify plans to align with the overall creative vision and inform all relevant creative leads on changes 	
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