

**SKILLS FRAMEWORK FOR MEDIA
TECHNICAL SKILLS AND COMPETENCIES (TSC) REFERENCE DOCUMENT**

TSC Category	Journalism					
TSC Title	News Story Research					
TSC Description	Conduct research for news reporting					
TSC Proficiency Description	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
		MED-JLM-2005-1.1	MED-JLM-3005-1.1	MED-JLM-4005-1.1		
		Support data collection and research related to assigned news stories	Conduct research on assigned stories to understand full picture of news stories	Synthesise research findings to assess validity of research outcomes recommend story angles and whether the story has potential to be pursued further		
Knowledge		<ul style="list-style-type: none"> Types of primary and secondary research Types of common information sources Methods for data collection and research Research processes and protocols Relevant research ethics Relevant media regulations Types of information provided to interviewees 	<ul style="list-style-type: none"> Scenarios for usage of appropriate primary and secondary research methods Advanced methods for data collection and research Coverage of copyright infringement regulations Interviewing processes Methods of facilitating interviews Types of questioning techniques 	<ul style="list-style-type: none"> Principles underpinning types of primary and secondary research and methods for data collection Types of research strategies Principles underpinning research ethics Principles underpinning media regulations Coverage of copyright infringement regulations Methods of facilitating interviews with key high-profile personnel Methods of evaluating research sources 		
Abilities		<ul style="list-style-type: none"> Support primary and secondary research on assigned stories Suggest credible sources of crowd-sourced information that can be used to augment research Support the use of technology to collect information from the public 	<ul style="list-style-type: none"> Validate appropriate types of primary and secondary data collection methods Identify data parameters to understand the full picture of news stories Identify potential credible sources of information 	<ul style="list-style-type: none"> Define research outcomes and reporting strategies required for news stories Develop action plans to execute research initiatives Leverage on networks to identify unique and new sources of information for primary and secondary research 		

**SKILLS FRAMEWORK FOR MEDIA
TECHNICAL SKILLS AND COMPETENCIES (TSC) REFERENCE DOCUMENT**

		<ul style="list-style-type: none"> • Source for possible interviewees who are able to provide accurate information on stories • Coordinate logistics arrangements needed to facilitate data collection • Brief the interviewees to prepare them for the production when required 	<ul style="list-style-type: none"> • Uncover new data or sources using targeted investigative search tactics • Incorporate the use of technology to facilitate the collection of information from the public • Assess interview questions to identify gaps in investigation coverage • Facilitate interviews with individuals and groups to provide deeper insights on assigned stories • Organise research findings into themes for further analysis 	<ul style="list-style-type: none"> • Manage interviews with difficult and high-profile interviewees to gather required information • Assess research findings to ensure that facts are not misrepresented • Challenge the validity of data and sources in news to ensure stories are factually accurate • Develop alternative research plans to improve credibility of research outcomes • Assess the story for missing angles and implications of current trends • Synthesise news report findings to recommend story angles and determine if the story has potential to be pursued further 		
--	--	---	--	--	--	--