

**SKILLS FRAMEWORK FOR MEDIA  
TECHNICAL SKILLS AND COMPETENCIES (TSC) REFERENCE DOCUMENT**

<b>TSC Category</b>	Journalism					
<b>TSC Title</b>	News Delivery and Presentation					
<b>TSC Description</b>	Deliver news stories to the audience for various video formats including both short and long form content					
<b>TSC Proficiency Description</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Level 5</b>	<b>Level 6</b>
		<b>MED-JLM-2002-1.1</b>	<b>MED-JLM-3002-1.1</b>	<b>MED-JLM-4002-1.1</b>		
		Record voice overs for news stories off-camera	Deliver pre-recorded news stories to audience on-camera	Deliver live news stories in various reporting environments		
<b>Knowledge</b>		<ul style="list-style-type: none"> <li>Key facts and context of news stories</li> <li>News delivery guidelines</li> <li>Techniques to manage vocal dexterity</li> <li>Types of voice recording equipment and its functions</li> <li>Local issues and political, cultural and social sensitivities</li> <li>Relevant ethical standards</li> </ul>	<ul style="list-style-type: none"> <li>Responsibilities of news presenters</li> <li>Latest global and local issues, cultures and trends</li> <li>Profile of audience for news programmes</li> <li>Editorial brief of the programmes</li> <li>Political, social and cultural sensitivities</li> <li>Relevant legal and regulatory requirements</li> <li>Types of on-camera presentations styles</li> <li>Types of cues used during recording</li> <li>Impact of presentation styles on visual delivery</li> <li>Types of camera and broadcast equipment used during news production</li> </ul>	<ul style="list-style-type: none"> <li>Context of news stories in relation to current happenings</li> <li>On-camera presentation techniques to manage various reporting environments</li> <li>Types of cues used in a live broadcast</li> <li>Techniques to deliver authentic presentations to audience</li> <li>Influence of news presenters on behaviours and public mindset</li> <li>Trends in live event reporting</li> </ul>		
<b>Abilities</b>		<ul style="list-style-type: none"> <li>Interpret news content and intended outcomes of production to reflect the context during delivery</li> </ul>	<ul style="list-style-type: none"> <li>Adopt appropriate delivery styles that are fit for news context and reporting environment</li> <li>Adapt vocal dexterity and delivery styles to</li> </ul>	<ul style="list-style-type: none"> <li>Deliver news in a calm and professional manner even in challenging environments</li> </ul>		

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		<ul style="list-style-type: none"> <li>• Apply appropriate delivery styles to convey meaning of content to target audience segments</li> <li>• Read scripts with the appropriate vocal dexterity to deliver content with assurance and clarity</li> <li>• Manage routine variations and spontaneity in news delivery, where required</li> </ul>	<p>convey content to target audience segment in an impactful manner</p> <ul style="list-style-type: none"> <li>• Conduct interviews with key personnel with national and/or international stature</li> <li>• Identify breaking news and manage the nuances in such situations</li> <li>• Make judgement calls and editorial decisions based on the situation</li> <li>• Manage stressful, difficult and/or sensitive situations</li> <li>• Review feedback to make changes to presentation approaches to better engage target audience segments</li> </ul>	<ul style="list-style-type: none"> <li>• Recognise sensitive issues when managing live shows and plenary sessions</li> <li>• Synthesise multiple viewpoints and ensure impartiality and objectivity of views when providing summaries</li> <li>• Modify scripts spontaneously based on the target audience and situations</li> <li>• Collaborate with production teams to manage unforeseen circumstances that may occur during live reporting</li> <li>• Customise delivery styles to work within constraints of reporting environments</li> <li>• Review feedback and refine presentation styles accordingly</li> </ul>		
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