

**SKILLS FRAMEWORK FOR MEDIA  
TECHNICAL SKILLS AND COMPETENCIES (TSC) REFERENCE DOCUMENT**

<b>TSC Category</b>	Journalism					
<b>TSC Title</b>	News Bulletin Production					
<b>TSC Description</b>	Prepare news bulletins for live news programmes and bulletins					
<b>TSC Proficiency Description</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Level 5</b>	<b>Level 6</b>
				<b>MED-JLM-4001-1.1</b>	<b>MED-JLM-5001-1.1</b>	<b>MED-JLM-6001-1.1</b>
				Prepare running order of news bulletins for broadcast	Review news bulletins to decide on final news for broadcast and lead news programming operations	Oversee the news programming operations for all news channels within the organisation
<b>Knowledge</b>				<ul style="list-style-type: none"> <li>• Classification of news content and criteria for order of news bulletins</li> <li>• Principles underpinning selection criteria for news stories</li> <li>• Editorial brief of the programme</li> <li>• Software required for news production</li> <li>• Line producing software</li> <li>• Factors that affect the balance and pace of a news bulletin</li> <li>• Impact of planned breaks on running orders and length of news programmes</li> <li>• Relevant editorial requirements and style of news programmes</li> <li>• Relevant ethical and legal requirements</li> </ul>	<ul style="list-style-type: none"> <li>• Local competitors' news programming schedules and styles</li> <li>• Impact of commercials on overall news programming operations</li> <li>• Principles underpinning editorial briefs of programmes</li> <li>• Relevant media metrics to track viewership</li> <li>• Global and local issues, cultures and trends</li> <li>• Relevant editorial requirements and style of news programmes</li> <li>• Common ethical and legal issues and regulatory requirements</li> </ul>	<ul style="list-style-type: none"> <li>• Global and local competitors' news programming schedules and styles</li> <li>• Editorial requirements and style of news programmes in other countries</li> <li>• Factors influencing global and local viewership</li> <li>• Factors that attract broadcast partners' interests</li> <li>• Key ethical and legal issues related to news</li> <li>• Innovative approaches for reporting news</li> <li>• Technologies to improve the delivery of content</li> <li>• Impact of evolving media technologies on businesses and human behaviour</li> </ul>

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<p><b>Abilities</b></p>				<ul style="list-style-type: none"> <li>• Perform copy tasting of news content and select stories that are relevant</li> <li>• Assess news topics to determine its suitability in view of local and global sensitivities</li> <li>• Select stories to be covered with consideration for time duration for each segment</li> <li>• Organise news content into categories to determine and balance programme pacing</li> <li>• Perform copy editing of news stories from various news agencies</li> <li>• Analyse news bulletins to ensure that overall programming flow and style meets creative and production requirements</li> <li>• Estimate duration of news bulletin to determine total time needed for broadcast</li> <li>• Revise running order to news bulletins to manage breaking news</li> <li>• Collaborate with various production teams to manage any last minute interruptions to news bulletins</li> <li>• Analyse programme feedback to determine required changes to news programmes</li> </ul>	<ul style="list-style-type: none"> <li>• Assess competitor analysis and audience feedback to identify programming gaps</li> <li>• Synthesise information from various sources to establish programming styles needed to support creative and production directions</li> <li>• Analyse news programme ratings to initiate changes to news programming processes and styles to address the identified gaps</li> <li>• Track news operations performance metrics to identify areas of inefficiencies</li> <li>• Manage the production of special shows and live coverage of important national events</li> <li>• Propose changes to work processes to improve turnaround time for the production of news bulletins</li> </ul>	<ul style="list-style-type: none"> <li>• Formulate business plans to support overall content strategies and achieve long-term commercial success</li> <li>• Drive the development of new and innovative programming concepts to increase reach to global and local audiences</li> <li>• Spearhead adoption of emerging technology in newsroom to increase efficiencies across newsrooms</li> <li>• Manage the production of special shows and live coverage of important international shows and events</li> <li>• Keep abreast of latest happenings in the global media landscape to anticipate potential market challenges that may impact the business</li> </ul>
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