

SKILLS FRAMEWORK FOR MEDIA		
SKILLS MAP - SENIOR REPORTER/SENIOR CORRESPONDENT - NEWS* (VISUAL JOURNALISM)		
<b>Sector</b>	Media	
<b>Sub-sector</b>	TV and Broadcast	
<b>Track</b>	Content Production and Management	
<b>Sub-track</b>	News Reporting and Production	
<b>Occupation</b>	Journalist	
<b>Job Role</b>	<b>Senior Reporter/Senior Correspondent - News* (Visual Journalism)</b>	
<b>Job Role Description</b>	<p>The Senior Reporter/Senior Correspondent - News is an on-the-scene reporter or journalist who specialises in a specific beat, which may include domestic affairs, international affairs, natural disasters, sports, war, crime or health issues. He/She manages the production processes to ensure it meets required schedules and budgets. He is responsible for evaluating all research gathered on a particular beat to determine the potential of the story. He manages the content creation process by directing the story angles and making edits to content based on its importance, length and format.</p> <p>He may also be required to be a visual journalist and be able to produce ready-to-cast news content including presenting news stories in live or pre-recorded environments, shoot and edit audio, video and/or online copy for broadcast.</p> <p>He is required to travel overseas and may need to travel to remote locations in foreign countries for news coverage. As such, familiarity with the target country's profile, culture and language is valued in this role. He does not work under a fixed schedule and may be required to work during weekends, nights and over consecutive weeks to cover newsworthy events. He works on the front-lines of breaking news and sometimes in dangerous situations. The work involves working with tight deadlines. He is encouraged to maintain a credible presence on various social media platforms.</p> <p>He is expected to have knowledge of sound engineering and broadcasting systems. He should have effective verbal and writing skills and be adept at making editorial judgements. He is expected to work under pressure and maintain a professional image to the public. He should be ethical and be focused on delivering credible and truthful news. He is expected to have effective interpersonal skills to build reliable contacts who are good information sources.</p>	
<b>Critical Work Functions and Key Tasks</b>	<b>Critical Work Functions</b>	<b>Key Tasks</b>
	Produce news content	Manage research activities to ensure the credibility of information collected
		Evaluate leads, tips and information from multiple sources to develop news ideas
		Pitch original ideas for consideration to the decision makers including suitability for the target audience and media being used
		Leverage on networks and credible research sources to investigate breaking news developments
		Write reviews or opinion pieces to share knowledge and expertise related to own beat
		Establish priorities of events to structure script in a coherent manner that is easily understood by the audience
		Review content written by others to ensure alignment to story angles
		Manage production teams to ensure events are clearly captured in an accurate and sequential manner
	Conceptualise visuals to complement content	Lead the conceptualisation of visual ideas that support produced content
		Present visual ideas to production and news management teams
		Manage the visual development of the production to ensure alignment to news story angle and technical requirements
		Review visuals to provide feedback to enhance the overall visual experience of target audience
		Guide the use of innovative visual formats to continuously engage and appeal to target audience
	Present news to audience	Craft news content that includes all relevant facts and research materials using the right aids and graphics to best represent the information for the relevant media platforms
		Establish priority of events and determine broadcast sequence
		Deliver live or pre-recorded news in difficult reporting environments
<b>Specialisation in Visual Journalism</b>		
Produce ready-to-cast news content	Assess the news worthiness of an event and make quick decisions on shooting angles, keeping in mind appropriate lighting and sound recording	
	Operate camera equipment or any image-capturing device, to ensure events are clearly captured in an accurate and sequential manner to deliver message	
	Edit footages to meet audio and visual quality for broadcast	
	Operate broadcast linking equipment to transmit on-the-scene reporting	

Skills and Competencies	Technical Skills and Competencies		Generic Skills and Competencies (Top 5)	
	Legal and Compliance Management	Level 3	Communication	Advanced
	News Delivery and Presentation	Level 3	Sense Making	Intermediate
	News Editing	Level 4	Decision Making	Advanced
	News Story Development	Level 4	Teamwork	Advanced
	News Story Research	Level 4	Interpersonal Skills	Advanced
	Production Budget Management	Level 3		
	Production Planning And Scheduling	Level 3		
	Social Media Content Creation and Management	Level 4		
<b>Programme Listing</b>	For a list of Training Programmes available for the Media sector, please visit: <a href="http://www.skillsfuture.sg/skills-framework/Media">www.skillsfuture.sg/skills-framework/Media</a>			

The information contained in this document serves as a guide.  
 Note: \* Text in brackets refer to specialisations included in the job role