

SKILLS FRAMEWORK FOR MEDIA		
SKILLS MAP - DIRECTOR* (SINGLE CAMERA PRODUCTION AND MULTIPLE CAMERA PRODUCTION)		
Sector	Media	
Sub-sector	Film and Video, TV and Broadcast	
Track	Content Production and Management	
Sub-track	Direction	
Occupation	Director	
Job Role	Director* (Single Camera Production, Multiple Camera Production)	
Job Role Description	<p>The Director brings content concepts and/or ideas to life using his/her artistic vision. He/She is responsible for developing an idea into impactful and engaging content by visualising and defining the style and structure of the production. During the pre-production phase, he guides script development and makes key decisions on cast, crew and locations. He directs the content shoot with creative direction to both cast and crew. He also manages the technical aspects of production such as the camera, lighting, design and special effects departments. He guides the post-production crew to achieve the final cut of the production.</p> <p>He may also be required to manage single camera and multiple camera production operations by communicating production requirements to production teams and subsequently achieve the required shots for the production.</p> <p>The work involves conceptualising a creative vision to deliver the content and driving its execution with creative direction. It also needs high amount of concentration, collaboration and creative thinking.</p> <p>He ought to have a strong understanding of the entire content production process. He should possess a flair for storytelling to create compelling stories for various forms of visual media. He has an artistic vision to be able to visualise and create content for linear and non-linear forms of content. He should also be able to motivate teams to push the boundaries. He should have effective leadership, collaboration, communication and stakeholder management.</p>	
Critical Work Functions and Key Tasks	Critical Work Functions	Key Tasks
	Conceptualise ideas for content	Create the content concept which may include the genre, theme period setting, broad storyline and basic plot
		Guide the development of the script based on the content concept and storyline
		Guide revisions to the screenplay based on the creative and commercial inputs from relevant stakeholders
		Guide the creation of storyboards by communicating the creative vision for each scene
		Pitch ideas, scripts and/or screenplays to potential stakeholders
	Coordinate pre-production operations	Assess the requirements of the production in terms of cast, crew, location, studio, equipment, logistics and marketing costs
		Recommend the best suited personnel for key positions
		Review auditions for major roles to evaluate and identify suitable actors
		Oversee the hiring of the entire crew and support staff as per the production requirements
		Finalise agreements and contracting with the production houses
		Guide main cast actors during script readings to help them deeply understand the characters' traits and behaviours
		Maximise the production cost estimate by making changes to the screenplay
	Manage post-production operations	Review unedited content as part of the editorial viewing
		Provide creative inputs for scene cuts and edits to ensure retention of the content's creative vision
		Provide creative inputs to guide the creation of the final sound mix
Finalise edited content for production release		
Direct the creation of the trailer for the content		
Specialisation in Single Camera Production		
Perform single camera production operations	Compose the visual details of each shot as per the storyboard by finalising camera angles, lighting, positioning and movement of actors	
	Communicate the vision and requirements of each shot including the visual setting, type of shots for correct emphasis and creative atmosphere	
	Guide talent during the takes on the scene requirements and emotions required to achieve the vision of the scene	
	Oversee takes using production monitors and advise crew and cast on re-takes if required	

		Specialisation in Multiple Camera Production		
	Perform multi camera production operations	Guide the creation of storyboards to account for multiple cameras and continuous rolling setups		
		Communicate the vision and requirements of each shot including the visual setting, type of shots for correct emphasis and creative atmosphere		
		Oversee the positioning of the multiple camera setup in alignment with the shot requirements, in collaboration with production teams		
		Guide the talent to understand the shot requirements and the specific cameras to face for specific parts of dialogues		
		Oversee takes of the continuous rolling shots using the production monitors		
		Guide the switching of cameras for the primary recording		
		Technical Skills and Competencies	Generic Skills and Competencies (Top 5)	
Skills and Competencies	Creative Storytelling	Level 5	Creative Thinking	Advanced
	Crew Selection	Level 4, Level 5	Decision Making	Advanced
	Direction	Level 5	Communication	Advanced
	Immersive Design	Level 5	Leadership	Advanced
	Talent Casting	Level 4	Interpersonal Skills	Advanced
	Visual Style Development	Level 5		
Programme Listing	For a list of Training Programmes available for the Media sector, please visit: www.skillsfuture.sg/skills-framework/Media			

The information contained in this document serves as a guide.

Note: *Text in brackets refer to specialisations included in the job role