

**SKILLS FRAMEWORK FOR INTELLECTUAL PROPERTY
TECHNICAL SKILLS AND COMPETENCIES (TSC) REFERENCE DOCUMENT**

TSC Category	Business Development					
TSC Title	Networking					
TSC Description	Identify and establish industry stakeholder relationships at all levels of business operations to further the organisation's strategies and objectives					
TSC Proficiency Description	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
			INP-BIN-3108-1.1	INP-BIN-4108-1.1	INP-BIN-5108-1.1	INP-BIN-6108-1.1
			Identify, establish and maintain internal and external working-level stakeholder relationships to support organisational strategies and objectives	Enhance stakeholder relationships through targeted programmes and activities	Establish and maintain strategic business partner relationships to further organisational strategies and objectives	Foster relationships with key stakeholders at the strategic organisational level to facilitate establishment of and grow long-term relationships
Knowledge			<ul style="list-style-type: none"> Types of industry stakeholders Methods for identifying stakeholder groups Factors to consider when assessing stakeholder relationships Stakeholder communication techniques Importance of trust in establishing stakeholder relationships Methods of building trust and addressing gaps within relationships 	<ul style="list-style-type: none"> Objectives and focus of programmes and activities to enhance stakeholder relationships Importance of stakeholder relationships to organisation Stakeholders' issues of interest Channels and techniques for stakeholder communications Negotiation techniques Legal, regulatory, ethical and socio-cultural constraints related to stakeholder relationships Key performance indicators of programmes and activities 	<ul style="list-style-type: none"> Strategic business partners and their issues of interest Contributions made by strategic business partners to the organisation's strategic objectives Agreements between organisation and strategic business partners Legal, regulatory, ethical and socio-cultural considerations related to maintaining strategic business partner 	<ul style="list-style-type: none"> Business environment Impact of business environment when fostering relationships Types of networks Opportunities to build networks Legal, regulatory, ethical and socio-cultural constraints that may apply to stakeholder relationships
Abilities			<ul style="list-style-type: none"> Identify types of stakeholder groups to determine relevant parties to engage with Assess the relationships between organisation and different stakeholder groups to support and enhance communication efforts 	<ul style="list-style-type: none"> Assess organisation's relationships with relevant stakeholders to understand rationale and focus of programmes and activities to enhance stakeholder relationships Identify, perform and evaluate own role in programmes and 	<ul style="list-style-type: none"> Identify strategic business partners who contribute to organisational strategies and objectives Evaluate strategic business partners' contributions to achieving organisational strategies and objectives 	<ul style="list-style-type: none"> Evaluate interests and needs of various stakeholder groups to understand their existing and potential relationships with the organisation Evaluate the impact of the business environment on the

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			<ul style="list-style-type: none"> Assess stakeholders' relationships with each other to determine alignment of goals Maintain stakeholder relationships to support organisational strategies and objectives 	<p>activities to enhance stakeholder relationships to support organisational strategies</p> <ul style="list-style-type: none"> Manage working level relationships with peer stakeholders to support programmes and activities to enhance stakeholder relationships Evaluate effectiveness of programmes and activities in accordance with key performance indicators Take necessary follow-up actions to maintain stakeholder relationships 	<ul style="list-style-type: none"> Develop action plans to enhance relationships with strategic business partners Sustain professional relationships with strategic business partners to support organisational strategies and objectives Review quality of professional relationships with strategic business partners to identify areas for improvement 	<p>organisation's relationships with stakeholder groups</p> <ul style="list-style-type: none"> Guide strategic interactions and programmes with stakeholder groups to support organisational strategies and objectives Foster relationships with stakeholder groups to support organisational strategies and objectives
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