

Skills Framework for Intellectual Property

Programmes that broaden or deepen specific skills and knowledge
for the various occupations in the sector

IP Strategy

Job Role:
IP Director/IP Strategist

Full Qualification Programme	Provider
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Technical Skills and Competencies (TSCs)			Modular Programmes	Providers
Category	Title	Proficiency Level		
Business Development	Market Research	5	Business Planning and Administration	Ngee Ann Polytechnic
			Marketing Analytics	NUS Scale
			Digital Marketing - Search Engine Marketing	Singapore Management University
			MKT202 Marketing Management	Singapore University of Social Sciences
			MKT390 Marketing Research	Singapore University of Social Sciences
			Multivariate Analysis	Singapore University of Social Sciences
			Statistics	Singapore University of Social Sciences
General Management	Business Data Analysis	5	Business Analytics	Ngee Ann Polytechnic
			Business Statistics	Ngee Ann Polytechnic
			Business Statistics	Ngee Ann Polytechnic
			Decision Support Applications	Ngee Ann Polytechnic
			Basic Data Analytics @ Work	Singapore Management University
			Building Business Intelligence and Analytics Function	Singapore Management University
			Business Analytics in Practice	Singapore Management University
			Certified Analytical Professional	Singapore Management University
			Data Analytics - Communication Insights	Singapore Management University
			Data Analytics for Managers	Singapore Management University
			Data Visualisation	Singapore Management University
			Extracting Business Value through Business Analytics	Singapore Management University
			Leading with Data Driven Strategy	Singapore Management University
	SMU-Deloitte Data Driven Design: Harnessing the Power of Predictive Analytics	Singapore Management University		
	MKT390 Marketing Research	Singapore University of Social Sciences		
	Multivariate Analysis	Singapore University of Social Sciences		
	Statistics	Singapore University of Social Sciences		
	Change Management	6	Lean Six Sigma Advanced to Expert (Black Belt) Accelerated	NUS Scale
			Lean Six Sigma Expert (Black Belt)	NUS Scale
	Innovation Management	6	Innovation Culture Catalyst and Mindset: The Secrets that Drive People and Innovation Programmes	Singapore Management University
Organisational Strategy and Policy Realisation	6	Lean Six Sigma Advanced to Expert (Black Belt) Accelerated	NUS Scale	
		Lean Six Sigma Expert (Black Belt)	NUS Scale	
Project Risk Management	5	Enterprise Risk Management Programme Module 3: Operationalise Risk Management	SMU Academy	

Intellectual Property Management	Contracts and Agreements	5	Commercialising Innovation	Singapore University of Social Sciences
			Licensing IP	Singapore University of Social Sciences
			IP in R&D and Innovation	Singapore University of Social Sciences
	Copyright Protection	6	IP Asset Management	Singapore University of Social Sciences
			Managing IP Portfolio	Singapore University of Social Sciences
	Intellectual Property Audit and Due Diligence	6	IP Asset Management	Singapore University of Social Sciences
			Managing IP Portfolio	Singapore University of Social Sciences
			Monetising Innovation Taxation & Valuation	Singapore University of Social Sciences
	Intellectual Property Commercialisation and Exploitation	6	From Ideas to Assets: Industry 4.0 and Innovation	NUS Scale
			Commercialising Innovation	Singapore University of Social Sciences
	Intellectual Property Enforcement	5	Digital Assets and Intellectual Property Disputes	Singapore Management University
			Commercialising Innovation	Singapore University of Social Sciences
			IP in R&D and Innovation	Singapore University of Social Sciences
			Licensing IP	Singapore University of Social Sciences
	Intellectual Property Licensing	5	Commercialising Innovation	Singapore University of Social Sciences
			IP Asset Management	Singapore University of Social Sciences
			Managing IP Portfolio	Singapore University of Social Sciences
			Licensing IP	Singapore University of Social Sciences
	Intellectual Property Management Processes	6	Commercialising Innovation	Singapore University of Social Sciences
			IP Asset Management	Singapore University of Social Sciences
			IP in R&D and Innovation	Singapore University of Social Sciences
	Intellectual Property Monetisation	6	Monetising Innovation: Taxation & Valuation	Singapore University of Social Sciences
			Monetising Innovation: IP Financing	Singapore University of Social Sciences
Intellectual Property Portfolio Management	6	Strategic Intellectual Property Management for Business	Singapore Management University	
		Commercialising Innovation	Singapore University of Social Sciences	
		Managing IP Portfolio	Singapore University of Social Sciences	
Intellectual Property in Research and Development	5	From Ideas to Assets: Industry 4.0 and Innovation	NUS Scale	
Intellectual Property Strategy	6	Commercialising Innovation	Singapore University of Social Sciences	
		IP & Business Strategy	Singapore University of Social Sciences	
Registered Design Application	6	IP in R&D and Innovation	Singapore University of Social Sciences	
Technology Assessment	6	Assessing Technology	Singapore University of Social Sciences	
Technology Incubation	5	Assessing Technology	Singapore University of Social Sciences	
		Commercialising Innovation	Singapore University of Social Sciences	
Technology Transfer	5	Digital Assets and Intellectual Property Disputes	Singapore Management University	
		Assessing Technology	Singapore University of Social Sciences	
		Commercialising Innovation	Singapore University of Social Sciences	
People Management	People Change Management	6	Leading Change (20 hrs) - Version B	Capelle Academy Pte Ltd
			Leading Change (Version B)	Capelle Academy Pte Ltd
			Lead Change	Human Capital (Singapore) Pte Ltd
			Lean Six Sigma Advanced to Expert (Black Belt) Accelerated	NUS Scale
			Lean Six Sigma Expert (Black Belt)	NUS Scale

For Generic Skills and Competencies (GSCs) programme listing, please refer to *Section (v) (c) - View the Training Programmes for Generic Skills and Competencies (GSCs)*. Click this [link](#) to access the section.