

Skills Framework for Financial Services

Programmes that equip new entrants with skills and knowledge for the specific job role in the sector at their respective entry level

Sales, After Sales, Distribution and Relationship Management

Programmes by Universities, Polytechnics and Institute of Technical Education

Job Roles	Programmes	Providers
Investment Counsellor	Bachelor of Business	Nanyang Technological University
Relationship Manager - Small and Medium Enterprises (SME)	Bachelor of Science in Finance with Minor	Singapore University of Social Sciences
Relationship Manager- Commercial	Diploma in Accountancy and Finance	Nanyang Polytechnic
Relationship Manager- Corporate and Large Multi-National Companies (MNC)	Diploma in Banking and Finance	Nanyang Polytechnic
Relationship Manager- Financial Institutions and Non-Bank Financial Institutions (FI and NBF)	Diploma in Business Management	Nanyang Polytechnic
Assistant Relationship Manager- Private Banking	Diploma in Business Practice (Accounting)	Nanyang Polytechnic
Assistant Relationship Manager- Retail Banking/Personal Banking Executive	Diploma in Business Practice (CRSM)	Nanyang Polytechnic
Assistant Relationship Manager/Relationship Associate	Diploma in Hospitality and Tourism Management	Nanyang Polytechnic
Broker/Business Development Executive - Brokers	Diploma in Marketing	Nanyang Polytechnic
Business Development Executive/Distribution Executive/Channel Executive/Partnerships and Affinity Management Executive	Diploma in Banking and Finance	Ngee Ann Polytechnic
Claims Liaison Executive	Diploma in Business and Social Enterprise	Republic Polytechnic
Client Executive/Account Management Executive	Diploma in Consumer Behaviour and Research	Republic Polytechnic

Client Implementation Analyst	Diploma in Customer Experience in Banking and Finance	Republic Polytechnic
Client Service Officer/Client Support Service Officer	Diploma in Human Resource Management with Psychology	Republic Polytechnic
Customer Service Officer/Bank Teller	Diploma in Mass Communication	Republic Polytechnic
Financial Planner/Insurance Agent/Bancassurance Specialist	Diploma in Banking and Finance	Singapore Polytechnic
Investment Counsellor Assistant	Diploma in Accountancy and Finance	Temasek Polytechnic
Placement Executive	Diploma in Business (Banking and Finance)	Temasek Polytechnic
Product Origination and Structuring Analyst		
Product Specialist/Product Sales Specialist		
Relationship Manager- Private Banking		
Sales and Distribution Specialist/Coverage Officer		
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