

<b>TSC Category</b>	Business and Organisational Management					
<b>TSC</b>	Technical Presentation					
<b>TSC Description</b>	Deliver effective and engaging presentations for a variety of audiences					
<b>TSC Proficiency Description</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Level 5</b>	<b>Level 6</b>
				ECM-BIN-4014-1.1	ECM-BIN-5014-1.1	ECM-BIN-6014-1.1
				Develop engaging presentations for the target audience in the organisational context by adopting widely used communication techniques and visual templates	Deliver impactful presentations to senior management with a clear agenda, concise topics, logical progression and strong conclusion	Influence public opinion by presenting a synthesised view of highly technical concepts, addressing talking points and unplanned questions in an appropriate and eloquent manner
<b>Knowledge</b>				<ul style="list-style-type: none"> <li>Principles of presentation content design</li> <li>Methods of tailoring information disclosure to different audiences</li> <li>Types of presentation and communication tools</li> <li>Best practices for engaging audiences</li> </ul>	<ul style="list-style-type: none"> <li>Presentation guidelines for presentations to senior management</li> <li>Types of presentation collaterals</li> <li>Techniques to engage target audiences</li> </ul>	<ul style="list-style-type: none"> <li>Liability constraints of addressing public audiences</li> <li>Types of concerns and questions to expect from media outlets and at public events</li> <li>Deflection techniques</li> </ul>
<b>Abilities</b>				<ul style="list-style-type: none"> <li>Interpret the objectives of the presentation</li> <li>Identify the target audience of the presentation</li> <li>Organise information to be disclosed into topics</li> <li>Visually represent information and topics in the form of texts, images and charts</li> <li>Apply communication techniques to script the presentation</li> <li>Prepare presentations and collaterals using organisational templates and guidelines</li> </ul>	<ul style="list-style-type: none"> <li>Establish presentation objectives</li> <li>Revise presentations to determine adequacy of information disclosed, delivery methods and collaterals for addressing senior audiences</li> <li>Present an agenda upfront to set the audiences' expectations</li> <li>Transit topics in the expected order, re-organising information as necessary to facilitate understanding</li> <li>Invite questions from the audiences for</li> </ul>	<ul style="list-style-type: none"> <li>Establish talking points to be addressed at public events</li> <li>Liaise with the organisation's legal department to determine the possible ramifications of certain topics</li> <li>Predict questions which may arise from addressing public audiences and craft the answers pre-emptively</li> <li>Field unplanned questions from the audiences and determine the risks</li> </ul>

SKILLS FRAMEWORK FOR ENERGY AND CHEMICALS  
TECHNICAL SKILLS AND COMPETENCIES (TSC) REFERENCE DOCUMENT

				<ul style="list-style-type: none"><li>• Modify presentations according to target audience, as needed</li></ul>	<p>clarification and address any concerns</p> <ul style="list-style-type: none"><li>• Review presentation outcomes to enhance future performances</li></ul>	<p>associated with addressing certain topics</p> <ul style="list-style-type: none"><li>• Either address or deflect questions based on the liabilities associated with questions</li></ul>
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