

<b>TSC Category</b>	Business and Organisational Management					
<b>TSC</b>	Strategy Development and Implementation Management					
<b>TSC Description</b>	Develop and implement organisational strategic plans and provide direction to the organisation					
<b>TSC Proficiency Description</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Level 5</b>	<b>Level 6</b>
					ECM-BIN-5013-1.1	ECM-BIN-6013-1.1
					Lead the analysis of internal and external influencing factors to the organisation's performance and refine business function strategies in alignment with organisational strategies, goals and objectives	Drive organisational strategies and policies for the alignment of the organisation's vision, mission and values
<b>Knowledge</b>					<ul style="list-style-type: none"> <li>• Methods of analysing the organisation's strategic plans, aims and objectives</li> <li>• Principles of strategies and strategic planning</li> <li>• Methods of implementing corporate strategies</li> <li>• Business environment analysis and techniques</li> <li>• Strategic models and frameworks</li> <li>• Principles of business planning tools</li> <li>• Methods of market structure analysis</li> <li>• Methods to measure business performance</li> </ul>	<ul style="list-style-type: none"> <li>• Methods of developing and implementing business strategies</li> <li>• Strategic leadership techniques</li> <li>• Methods of formulating strategies</li> <li>• Organisational performance management and measurement methods</li> <li>• Knowledge management principles</li> <li>• Strategic options and strategic selection methods</li> </ul>

<p><b>Abilities</b></p>					<ul style="list-style-type: none"> <li>• Evaluate the impact of critical business functions on organisational performance</li> <li>• Conduct situational analyses to identify factors affecting the organisation</li> <li>• Analyse the impact of internal and external influencing factors on business function strategies</li> <li>• Align business units' goals and objectives to corporate goals and objectives</li> <li>• Present business function strategies to management for endorsement purposes</li> <li>• Review and refine business function strategies on a regular basis to align with organisational strategies, goals and objectives</li> <li>• Communicate strategic plans and targets to individuals, teams and departments</li> <li>• Set aims and objectives for teams and departments</li> <li>• Monitor and measure the progress of strategic plans, objectives, goals and key performance indicators (KPIs)</li> </ul>	<ul style="list-style-type: none"> <li>• Identify organisational strategic needs to enhance overall performance</li> <li>• Set organisational strategies, direction, goals and targets</li> <li>• Facilitate the alignment of organisational strategies and targets with its vision, mission and values, in support of the achievement of organisational strategic goals</li> <li>• Review and refine organisational strategies and targets for endorsement purposes</li> <li>• Set and communicate key performance indicators (KPIs) for business functions</li> <li>• Apply strategic models and analysis tools to conduct internal and external business environment reviews</li> </ul>
-------------------------	--	--	--	--	--	--