

Skills Framework for Design

Programmes that broaden or deepen specific skills and knowledge for the various job roles in the sector

Design

Job Role:	
Content Strategist	
Full Qualification Programmes	Providers
Specialist Diploma in User Experience Design & Management	Nanyang Polytechnic
Work-Study Post-Diploma (WSPostDip) in Spatial Design	Nanyang Polytechnic
Work-Study Post-Diploma (WSPostDip) in Visual Communication	Nanyang Polytechnic
Specialist Diploma in Branding Design	Temasek Polytechnic
Specialist Diploma in Integrated Digital Communication	Temasek Polytechnic
Masters of Arts in Design	LASALLE College of the Arts

Technical Skills and Competencies (TSC)			Modular Programmes	Providers
Category	Title	Proficiency Level		
Business Development	Business Negotiation	4	Participate in Negotiations	Auston Institute of Management Pte Ltd
			Negotiating Skills	Capelle Academy Pte Ltd
			Effective Negotiation Skills	Everest Innovation Pte Ltd
			Participate in Negotiations	Human Capital (Singapore) Pte Ltd
			Essential Negotiation Skills	Marketing Institute of Singapore
			Participate in Negotiations	Nanyang Polytechnic
			Participate in Negotiations	Seraphcorp Institute Pte Ltd
			WSQ Participate in Negotiations	SFIC Institute Pte Ltd
			The Global Halal Economy: Developing a Business Model	Singapore Institute of Technology
Business Development	Business Presentation Delivery	4	The Global Halal Economy: Developing a Business Model	Singapore Institute of Technology
Business Strategy	Brand Management	4	NICF - Social Media Marketing	Institute of Systems Science, National University of Singapore

For Generic Skills and Competencies (GSCs) programme listing, please refer to Section (v) (c) - View the Training Programmes for Generic Skills and Competencies (GSCs). [Click this link](#) to access the section.