

Skills Framework for Marine and Offshore

Programmes that broaden or deepen specific skills and knowledge
for the various occupations in the sector

General Management

Job Role:
Chief Executive Officer/General Manager/ President

Full Qualification Programme	Provider
-	-

Technical Skills and Competencies (TSC)			Modular Programmes	Providers
Category	Title	Proficiency Level		
Business Development	Business Presentation Delivery	5	The Strategic Communicator (TSC): Boosting SME Growth	ODE Consulting Pte Ltd
	Market Research	5	Direct Market Research	Tourism Management Institute of Singapore Pte Ltd
General Management	Innovation Management	6	NICF-Value and Innovation of IT	NUS School of Computing
	Service Excellence	5	Build a Customer Focused Organization	Capelle Academy Pte Ltd
		5	Champion a Service Excellence Ethos (24hrs)	Training Vision Institute Pte Ltd
	Strategy Development	6	Planning Strategic Vision	ODE Consulting Pte Ltd

For Generic Skills and Competencies (GSCs) programme listing, please refer to *Section (v) (c) - View the Training Programmes for GSCs*. Or click this [link](#) to view the GSCs Programme Listing.