

**SKILLS FRAMEWORK FOR HEALTHCARE
TECHNICAL SKILLS AND COMPETENCIES (TSC) REFERENCE DOCUMENT**

TSC Category	Patient and/or Client Education and Health Promotion					
TSC	Health Promotion					
TSC Description	Raise awareness to maintain and optimise health and well-being of clients					
TSC Proficiency Description	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
			HCE-PEH-3004-1.1	HCE-PEH-4004-1.1	HCE-PEH-5004-1.1	HCE-PEH-6004-1.1
			Implement health promotion activities to clients and general public	Develop health promotion activities for clients and the general public	Initiate health promotion activities, and drive adoption of healthcare promotion in clinical practice	Synergise cross-disciplinary goals and outcomes to define population health objectives and advocate these outcomes at a national level to achieve the goal of a healthy society
Knowledge			<ul style="list-style-type: none"> Behaviour patterns that lead to poor health, diseases, disabilities and early death Habits and routines that promote the adoption and maintenance of healthy behaviours Models of health promotion within the practice Educational initiatives that contribute to health promotion Transtheoretical Model (Stages of Change) International Classification of Functioning, Disability and Health 	<ul style="list-style-type: none"> Principles of programme design and delivery Principles of preventive healthcare Current health promotion activities Health promotion and health education strategies integrated into clinical practice Public relations procedures and techniques for seeking sponsorship 	<ul style="list-style-type: none"> Barriers to the incorporation of health promotional activities Intervention models to engage clients Event management frameworks Project management frameworks Forecasting and budgeting processes 	<ul style="list-style-type: none"> National agendas as defined by relevant government bodies Networks of relevant stakeholders
Abilities			<ul style="list-style-type: none"> Perform assessments for health risks Promote health and wellness Plan health promotion activities with guidance Demonstrate strategies to incorporate healthy habits and routines into daily activities 	<ul style="list-style-type: none"> Formulate and evaluate strategies for early identification of disorders or diseases Design health promotion and education programmes Provide guidance on a range of health 	<ul style="list-style-type: none"> Design intervention models to engage clients on healthcare promotion Train staff in healthcare promotion Implement health promotion policies and programmes that enhances the physical and social environments 	<ul style="list-style-type: none"> Partner with government agencies, unions, professional associations and other relevant stakeholders in promoting health Incorporate national agendas on health promotion programmes

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			<ul style="list-style-type: none"> • Generate solutions to personal and environmental barriers that limit clients from engaging in healthy activities • Identify and communicate risks that may lead to ill health • Participate in conducting health promotion activities, including public events • Identify the stages of change that clients may be at in terms of making changes to improve health • Evaluate effectiveness of health promotion activities 	<p>promotion programmes and methods to staff</p>	<ul style="list-style-type: none"> • Evaluate outcomes of health promotion activities • Budget for health promotion activities • Audit the training standards of staff involved in the delivery of talks or workshops for health promotion 	
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