

Skills Framework for Food Manufacturing

Programmes that broaden or deepen specific skills and knowledge for the various occupations in the sector

Business Development

Job Role:
General Manager

Full Qualification Programme	Provider

Technical Skills and Competencies (TSC)			Modular Programmes	Providers
Category	Title	Proficiency Level		
Business-to-Consumer Management	Market Research	5	Direct Market Research	Tourism Management Institute of Singapore Pte Ltd
Export Market Development	Business Environment Analysis	5	BHB3001 Contemporary Issues In Hospitality	Singapore Institute of Technology

For Generic Skills and Competencies (GSCs) programme listing, please refer to *Section (v) (c) - View the Training Programmes for GSCs*. Or click this [link](#) to view the GSCs Programme Listing.