

## Skills Framework for Food Manufacturing

Programmes that broaden or deepen specific skills and knowledge for the various occupations in the sector

### Business Development

#### Job Role:

Assistant Market Development Manager/Market Development Executive

Full Qualification Programme	Provider
Advanced Diploma in Applied Food Science	Singapore Polytechnic

Technical Skills and Competencies (TSC)			Modular Programmes	Providers
Category	Title	Proficiency Level		
Business-to-Consumer Management	Customer Loyalty and Retention Strategy Formulation	4	Manage Customer Relationships (CRM) in a Retail Environment	Singapore Institute of Retail Studies
			Developing Customer Relations and Managing People	The Retail Academy of Singapore Pte. Ltd.
General Management	Project Management	3	Implement Project Management Skills in Workplace	Institute of Technical Education

For Generic Skills and Competencies (GSCs) programme listing, please refer to *Section (v) (c) - View the Training Programmes for GSCs*. Or click this [link](#) to view the GSCs Programme Listing.