

# THE CARE ECONOMY



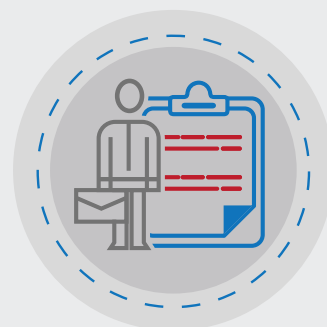
## High Demand Growth

Demand for Health and Wellness-related skills has grown since the COVID-19 pandemic and are needed beyond job roles dealing with care provision.



## Demographic Shift

With an ageing population and workforce, there is increasing need for preventive and community care, adult education, and workplace learning and development.



## HR Transformation

HR practices need to cater to hybrid working arrangements, look after workforce mental well-being, and facilitate skills acquisition amid changing technology.

## Emerging Domains in the Care Economy



### Person-centred Care

Skills to support effective delivery of personalised care to individuals, including innovative HR practices to manage staff well-being. Change Management, Excellence in Service and Human Resource Advisory are required by more than 600 job roles.



### Collaboration with Stakeholders

Skills to strengthen care professionals' partnership abilities to deliver care services that benefit clients, their families and caregivers. Among the fastest-growing skills are Professional Consultation, Family and Caregiver Engagement, and Community Partnership.



### Teaching and Learning

These skills seek to maximise individuals' performance and realise their potential. Learning specialists and business unit managers need skills such as Performance Management, Talent Management, and Coaching and Mentoring.



### Health and Wellness

Skills needed to promote and develop the individual's overall health and well-being. Demand for skills in this domain have seen significant growth during the COVID-19 pandemic, especially in Resilience and Self-Care, Health, Hygiene and Nutrition for Children, and Health Promotion.

Book an appointment with a Skills Ambassador for a free 1-to-1 consultation to better understand your upskilling options. Register at: [go.gov.sg/registration-sta](https://go.gov.sg/registration-sta)

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